



AMERICAN LEGION

EMBLEM DIVISION • THE AMERICAN LEGION • INDIANAPOLIS



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Emblem Division
NATIONAL
HEADQUARTERS

The American Legion

777 NORTH MERIDIAN STREET • INDIANAPOLIS, INDIANA

Here's your 1937 Legion Catalogue!

Dear Comrade:

Brand new quality merchandise and exceptionally fair prices feature this latest American Legion emblem catalogue. An iron-clad guarantee goes with each and every purchase, and your complete satisfaction is, therefore, assured. If you are not absolutely satisfied, your money will be promptly refunded in full upon return of the merchandise.

It is required by a national convention mandate that the Emblem Division operate on a strictly cash basis. No charge orders can be accepted. All orders, therefore, should be accompanied by remittance in full, with checks or money orders made payable to the Emblem Division, The American Legion.

The American Legion has distinguished itself by tireless, unselfish service to the community, state and nation. More and more has its insignia come to be looked upon as a badge of honor and distinction. You are one of the comparative few who are eligible to wear the Legion emblem. It is truly a privilege - one which all the money in the world cannot buy.

We are at your service, and it will be a genuine pleasure to accord your order immediate and special attention.

Sincerely yours,



E. O. MARQUETTE, Director Emblem Sales

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POST COLORS

SPECIFICATIONS

SIZE—All post banners and U. S. flags are 4 1/3 x 5 1/2 feet in size.

DESCRIPTION—Silk U. S. flags are made with embroidered stars and sewed stripes. Wool U. S. flags are made with sewed stars and sewed stripes. Silk Post banners are made of double thickness material with the emblem and lettering executed in pure gold leaf. Grade A wool Post banners are of double thickness material with a painted (oil-color) insignia with gold saten appliqued lettering. Grade B wool Post banners are identical except that they are single thickness material. The emblem and lettering appear on both sides with the inscription reading reversely on the back. The double emblem, however, is reproduced (oil-color) on both sides.

MOUNTING—All flags and banners are trimmed on three sides with 2" yellow silk bullion fringe and ornamented with a pair of 6" yellow silk tassels with 9' of yellow silk cord. Each flag is mounted on a 9' polished antique oak pole fitted with a double brass screw joint and surmounted with a 6" solid brass eagle. The equipment furnished with all silk and wool flags is identical in quality and consists of a heavy russet leather carrying belt, oil cloth rain cover, interlined with heavy canvas.

NOTE — Lettering instructions should be printed or typed to avoid errors in spelling.



● Post colors are now available in four qualities—two silk and two wool, at a wide range of prices within the reach of every American Legion Post. Both grades of silk flags are made to the same rigid specifications and are identical in every respect with the exception of the weight of the silk. Grade 1 flags are made of heavy U. S. Government quality banner silk. Grade 2 flags are made of the same quality silk, identical in appearance but slightly lighter in weight. The equipment, workmanship and appearance of both grades are identical.

Both grades of wool flags are likewise made to the same rigid specifications and are identical in every respect with the exception that the Grade B flag is single thickness instead of double thickness material. Both are made of U. S. Government quality wool bunting.

PRICES *F. O. B. New York City*

	<i>U. S. Flag</i>	<i>Post Banner</i>	<i>Complete Set</i>
Silk, (Grade 1).....	\$36.00	\$85.00	\$121.00
Silk, (Grade 2).....	30.00	75.00	105.00
Wool, (Grade A).....	18.75	42.75	61.50
Wool, (Grade B).....	18.75	34.50	53.25

NOTE: *Two weeks required for delivery. Remittance must accompany order. No C.O.D. shipments.*

FLAG CASES

Every American Legion Post should have one of these sturdy, indestructible fibre flag cases. Made especially to hold one complete stand of Legion Post colors, they serve a two-fold purpose of providing a safe storage container and a dependable shipping case when required. Constructed from special, heavy fibre, and equipped with durable hardware and substantial leather straps, carrying handles, etc. Each case is supplied complete with a reproduction of the emblem, and your Post name, number, address, etc. *One-week delivery.*

PRICE \$11.50

F.O.B. New York City. Remittance must accompany order. No C. O. D. shipments.



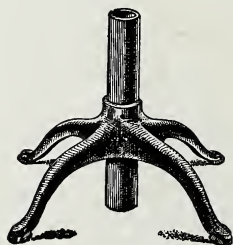
FLAG STANDS

Durable, black enameled cast iron flag holders, especially designed for American Legion colors are available at a very nominal charge. Every American Legion Post should provide this convenient equipment for displaying their colors indoors.

PRICE \$2.00 each

F.O.B. New York City. Remittance must accompany order. No C.O.D. shipments.

NOTE: One-week delivery.



UNMOUNTED U. S. FLAGS

Unmounted United States flags in the most popular grades of wool and cotton are listed below in the sizes most in demand. If the particular flag which you want is not listed, write for special quotations. All flags are guaranteed to be fast color and of the best possible quality.

SIZE		ALL-WOOL BUNTING	COTTON BUNTING	SIZE		ALL-WOOL BUNTING	COTTON BUNTING
2 x 3 feet.....		\$ 1.65	\$ 1.05	6 x 9 feet.....		\$ 8.50	\$ 4.50
3 x 5 feet.....		3.00	1.65	6 x 10 feet.....		9.25	4.85
4 x 6 feet.....		4.25	2.40	8 x 12 feet.....		14.00	7.25
4 x 7 feet.....		5.00	2.60	9 x 15 feet.....		22.00	10.00
5 x 8 feet.....		6.75	3.50	10 x 19 feet.....		29.00	12.50

NOTE: Above prices include delivery charges. Special prices in quantities.

INITIATION FLAGS

Miniature American Flags are required in the initiation ceremonies as set forth in the Manual of Ceremonies. Special quality, printed silk flags, mounted on ebonized staffs with gilded spearheads are available in two sizes.

PRICES—*Larger sizes priced upon request.*

2 x 3 inches.....50c per dozen 4 x 6 inches.....\$1.00 per dozen

ARM BANDS

Arm bands are particularly in demand on Memorial Day, Armistice Day and other public holidays. These attractive arm bands will enable your Post to make a uniform appearance in public at a minimum of expense. Cleverly concealed elastic holds the bands in place. The band is four inches wide with a two-inch emblem beautifully silk embroidered in colors. The inscription is in one-half inch letters embroidered in gold silk. Be sure to specify your Post number. One week required for delivery.

PRICE 60c each complete with inscription



NOTE: Additional wording 5c extra per letter or numeral. Lettering instructions should be printed or typed to avoid errors

U. S. FLAG SETS FOR STREET DECORATION

The proper display of the American Flag on appropriate occasions is a distinct contribution to Americanism. The U. S. street flag sets offered herewith are particularly recommended to Posts sponsoring uniform flag decoration in their community.

PRICES

OUTFIT B (wooden poles)

Consists of one Defiance cotton bunting U. S. flag (sewed stripes and sewed stars), one 12-foot, two-piece wooden pole, with ball, hal-yards and screw eyes, and one 8-inch Broadway sidewalk holder, with brass screw cap.
 3x5-ft. flag set, complete.....\$3.75
 4x6-ft. flag set, complete..... 4.50

OUTFIT E (wooden poles)

Consists of one Premier heavy cotton U. S. flag (sewed stripes and printed stars), one 12-foot, two-piece wooden pole, with ball, hal-yards and screw eyes, and one 8-inch Broadway sidewalk holder, with brass screw cap.
 3x5-ft. flag set, complete.....\$2.75
 4x6-ft. flag set, complete..... 3.00

All prices f. o. b. New York City. One-week delivery. Defiance flags made with sewed stars and sewed stripes. Premier flags made with printed stars and sewed stripes.

OUTFIT M (steel poles)

Consists of one Defiance cotton bunting U. S. flag (sewed stripes and sewed stars), one 12-foot, two-piece Columbia polished steel pole with solid brass eagle, and rope, and one Broadway sidewalk holder, with brass screw cap.
 3x5-ft. flag set, complete.....\$4.75
 4x6-ft. flag set, complete..... 5.50

OUTFIT S (steel poles)

Consists of one Premier heavy cotton U. S. flag (sewed stripes and printed stars), one 12-foot, two-piece Columbia polished steel pole with solid brass eagle, and rope, and one Broadway sidewalk holder, with brass screw cap.
 3x5-ft. flag set, complete.....\$3.75
 4x6-ft. flag set, complete..... 4.25

DECORATIONS

These attractive decorations are made of extra heavy, bright, fast color red, white and blue cotton bunting, with the emblem beautifully reproduced in colors. Designed especially for indoor use, they make splendid decorations for Post Headquarters, banquet halls, dances, parties, etc. The colors are guaranteed fast, and can, if desired, be used for outdoor decorating. *One-week delivery.*



Panel Drape No. 40

Size 2 ft. x 6 ft., \$1.75
 Size 3 ft. x 9 ft., \$2.75



Bannerette No. 20

Size 2 ft. wide x 6 ft., \$1.25
 Size 3 ft. wide x 9 ft., \$2.00

FLAGS OF OUR COUNTRY



● A most effective "Flag Educational Program" has been prepared by the National Americanism Commission, which a steadily increasing number of Posts are sponsoring for study in their local public schools. Nothing could be of greater assistance in this commendable activity than the use of this beautiful set of miniature silk Flags of Our Country. Each set consists of ten 4" x 6" heavy silk flags, in colors, graphically illustrating the evolution of the flag from the Red Cross ensign of 1497 to the present Old Glory, which was adopted in 1818.

PRICE \$2.00 per set

FLAG CODES

● The proper use and display of the national emblem is an important part of the "Flag Educational Program." The American Legion flag code pamphlet illustrates and describes the correct way of displaying the American flag on all occasions.

PRICES Per hundred, delivered \$0.75

Per thousand, f. o. b. Indianapolis. 4.50

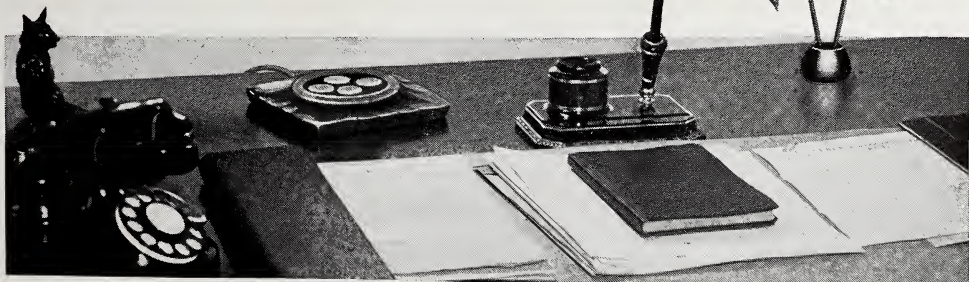
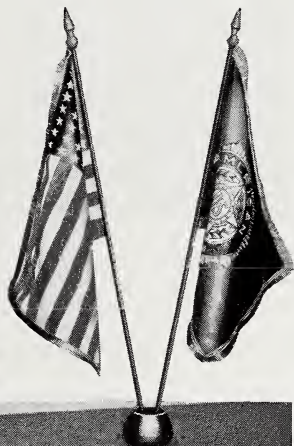
NOTE: Minimum order, 100 copies.

MINIATURE POST COLORS

● Miniature Post colors, designed specially for desk and table use, make a striking display. Each set consists of an 8x12-inch printed silk U. S. flag and Legion Post flag (unlettered), fringed on three sides and mounted on an 18-inch ebonized staff with gilded spearhead. A specially designed holder is included. Every Legionnaire should have a set of these miniature colors. Splendid souvenirs for banquets, dinners, dances, etc.

PRICES Complete stand colors \$1.25 per set U. S. flag only 40 each
Legion flag only 80 each Holders only 25 each

NOTE: Special prices on quantities of fifty or more sets.



EMBLEM TRANSFERS



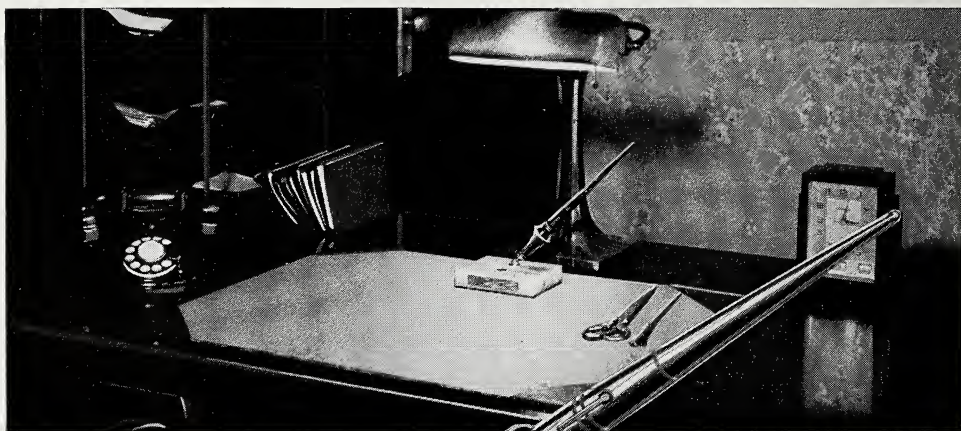
● Decalcomania (window transfers) of the double duty type, which can be applied front or back, to transparent or solid surfaces, are available in a variety of sizes. Faithfully reproducing The American Legion emblem in colors, these attractive transfers are just the thing for auto windshields, doors and windows of Post Headquarters, drum heads, flag cases, etc. Minimum order 25c.

PRICES

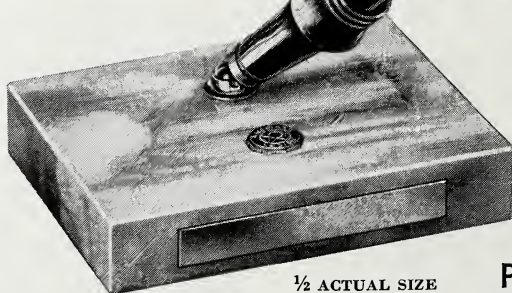
1 1/4 inch.....	2 1/2c each
3 inch.....	5c each
6 inch.....	10c each
9 inch.....	25c each

NOTE: *Special prices in quantities of one hundred or more.*

FOUNTAIN PEN DESK SET



Genuine Pedrara onyx base, size 4" x 4". Genuine Gold Seal Wahlpen. Gold-plated engraving panel on base. Complete with gold-plated Legion Emblem.



1/2 ACTUAL SIZE

● This distinctly different type of fountain pen desk set combines grace and utility. It is an ideal set for either home or office. Perfect for gift or presentation. In ordering, please specify light, medium or heavy pen point.

PRICE \$8.50 complete

Engraving 5c per letter or numeral.

AUTO EMBLEMS

● This handsome Legion auto emblem, which quickly and conveniently attaches to either the front or rear license plates, fits any make or model of car. Recognized the world over, this attractive Legion auto emblem will identify you wherever you drive.

PRICE only 75c complete

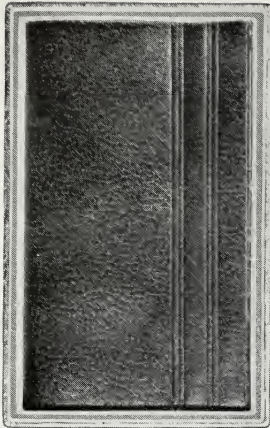


AUTO ROBES

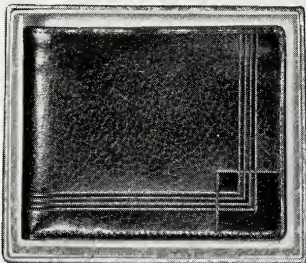
● This pure virgin wool authentic Scotch plaid robe with heavy fringed ends, is available in two weights. Both are identical in quality—all wool 52" wide by 72" long—the sole difference being that the Grade 1 is a heavy type robe, while the Grade 2 is slightly lighter in weight. A beautifully silk embroidered six-inch American Legion emblem is appli-

qued in the center of each robe. Particularly adapted for auto use, these splendid robes may be used in countless other ways. You will thoroughly enjoy owning one.

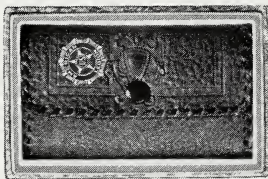
PRICES Grade 1 (heavy).....\$9.50
 Grade 2 (same quality but slightly lighter in weight)..... 7.50



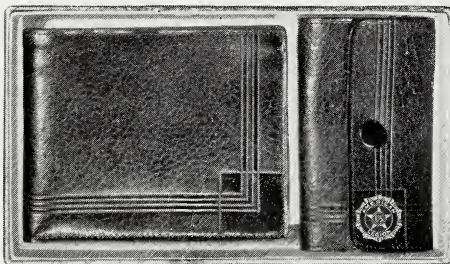
Letter Case No. 1812



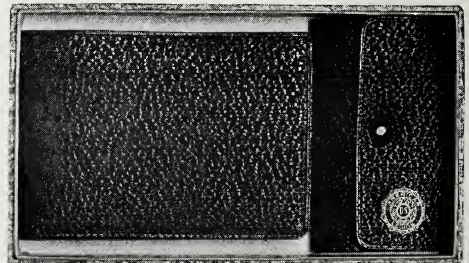
Bill-fold No. 468



Key Kaddy No. 6646



Matched Set No. 4144



Matched Set No. 4108

LEATHER GOODS

● This smart, brand new line of GENUINE AMITY leather goods affords the widest possible choice of style, design and price. Individually packed in an attractive container, these modern Legion bill-folds, letter cases and key kaddies make ideal membership prizes or gifts. The American Legion emblem is beautifully embossed in two colors on each piece.

PRICES

No. 1812—Letter Case. Genuine brown leather, hand-colored, glazed, two-tone effect. Two extra pockets. Size $6\frac{3}{4}$ " x 4". Legion emblem is beautifully embossed in two colors on the inside left pocket. Price **\$1.75**

No. 1311—Letter Case (not illustrated). Genuine, hand-colored brown steer-hide, embossed, two-tone effect with laced edges. Two extra pockets. Genuine silk lining. Size $6\frac{3}{4}$ " x 4". The two-color embossed Legion emblem is on the inside left pocket. Price **\$3.50**

No. 468—Bill-fold. Same as bill-fold in matched set No. 4144. Price **\$1.50**

No. 6646—Key Kaddy. Genuine hand-colored brown steer-hide, laced edges, suede lining, six hooks. Legion emblem beautifully embossed in two colors, as illustrated. Price **\$1.00**

No. 4144—Matched Set. Genuine brown, hand-colored glazed leather, two-tone modernistic effect. Bill-fold has Talon fastened bill compartment. Key kaddy to match, with six hooks. Two-color Legion emblem on inner flap of bill-fold and on outside of key kaddy, as illustrated. Price per set, complete. **\$2.50**

No. 4108—Matched Set. Black grained, genuine cowhide leather. Key kaddy to match has six hooks. Two-color Legion emblem on inner flap of bill-fold and on outside of key kaddy as illustrated. Price per set, complete. **\$3.00**



MEMBERSHIP BUTTONS

The American Legion emblem is more and more looked upon as a badge of honor. Recognized the world over, it will identify you as a man worth knowing—a loyal and patriotic American. Never be without your Legion emblem for it will help you make new friends each day.

The official American Legion membership buttons are made in two sizes and three qualities. Silver centers for wounded veterans furnished at no additional charge. Unless otherwise specified, standard bronze-center buttons are furnished. There is an American Legion button which will exactly meet your requirements. Get a button for each coat!

PRICES

	<i>Midget</i>	<i>Regulation</i>
Gold-plated	\$0.25	\$0.25
10-K solid gold	2.00	2.75
14-K solid gold	2.75	4.00

NOTE: *Pin-back brooches with safety catches furnished at above prices.*

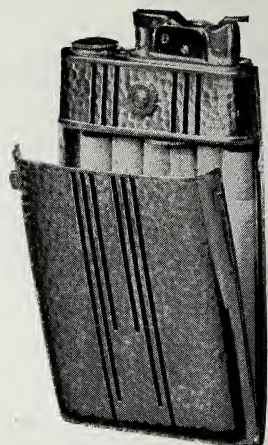
DIAMOND-SET membership buttons illustrated and priced on page 16.

LIGHTERS Smart, convenient and efficient, each one of these dependable Evans lighters is an outstanding value. Simple to operate and easy to keep in order, each one of these distinctive lighters is crammed full of real service.



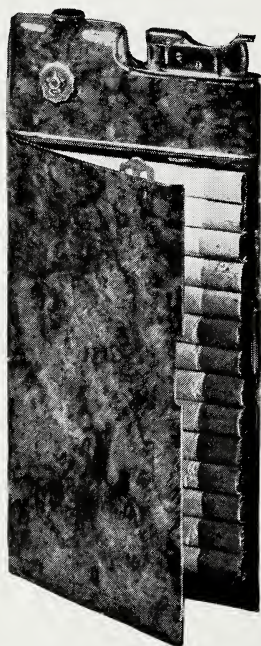
$\frac{2}{3}$ ACTUAL
SIZE

No. L-756—Pocket Lighter, watch case style. Non-tarnishing chromium finish. Black French enamel front. Gold-plated Legion emblem beautifully enameled in colors. Price.....\$2.00



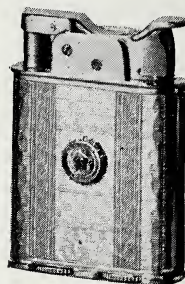
$\frac{1}{2}$ ACTUAL
SIZE

No. 1073—Combination Cigarette Case with lighter. Knife edge model. Non-tarnishing chromium finish. Hammered design with inlaid black French enamel stripes. Gold-plated Legion emblem beautifully enameled in colors. Price.....\$2.95



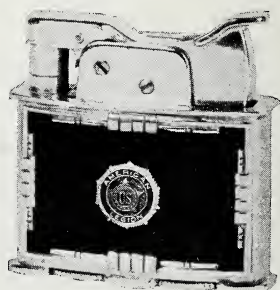
$\frac{1}{2}$ ACTUAL
SIZE

No. W-1200—Combination Cigarette Case with lighter. Very thin knife edge model. Holds fifteen cigarettes, single row. Non-tarnishing chromium finish. Simulated burl maple French enamel front and back. Gold-plated Legion emblem beautifully enameled in colors. Price.....\$5.95



$\frac{2}{3}$ ACTUAL
SIZE

No. L-836—Pocket Lighter. Non-tarnishing chromium finish. Hammered and engine-turned design. Gold-plated Legion emblem beautifully enameled in colors. Price \$1.25

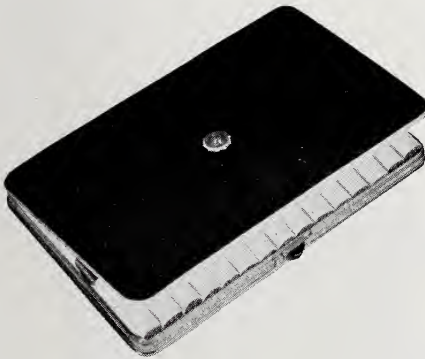


ACTUAL
SIZE

No. 5L5—Midget Pocket Lighter. Non-tarnishing chromium finish, black French enamel front. The small gold-plated Legion emblem is beautifully enameled in colors. Price.....\$1.95



No. 8C13/2L25—Cigarette case. Non-tarnishing chromium finish, engine turned design. Pocket lighter to match. Case holds twenty cigarettes. Packed in an attractive gift box, as illustrated.....**\$3.50**

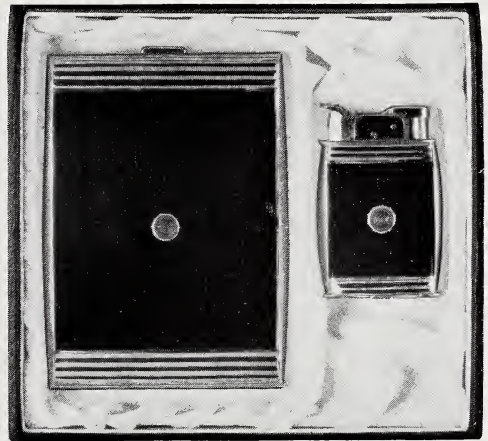


No. 21C1—Cigarette case. New style, flat model, non-tarnishing chromium finish, black French enamel front and back. The gold plated American Legion emblem is beautifully enameled in colors.

Price.....**\$3.95**

GIFT SETS

● The selection of an appropriate gift, prize or presentation frequently presents a difficult problem. If you are seeking something out of the ordinary—something that is outstanding, practical and lasting, here is the solution to your problem. Styled by experts, any one of these handsome Gift Sets would make a most acceptable prize or presentation.



No. 7C8/8L11—Cigarette case. Non-tarnishing chromium finish, black French enamel front and back. Thin knife edge model, with soldered bezel. Oversize pocket lighter to match. The American Legion emblem is gold plated and beautifully enameled in colors. This handsome gift set is packed in an attractive presentation box, as illustrated.

Price.....**\$6.75**

SANI-TRAY SMOKERS

The attractive floor smoker illustrated at the right, with its oversize ash receiver and handy 11" utility tray, is one of the most practical and useful smoking accessories ever devised. Made in two styles—Sovereign, 24" high, chromium plated tray, ash receiver and base, with black pedestal, (illustrated), and Utopia, 23" high, which is in all black, (not illustrated). Both are perfectly proportioned, to provide the maximum stability. The ash receivers are of a patented type, with special paper cup fillers, treated with a perfumed deodorant which eliminates smoke odor. Lighted "butts" are immediately extinguished by lack of oxygen. Just the thing for Post Headquarters. Ideal, too, for home use.

PRICES

Sovereign, chrome, with black pedestal, complete with Legion emblem in colors, as illustrated.

\$5.75 delivered

Utopia, all black, complete with Legion emblem in colors.

\$3.75 delivered



ASH TRAYS

Here are two outstanding over-size ash receivers, both of which are equipped with sani-tray paper cup fillers, treated with a special deodorant that entirely eliminates smoke odor. No more scattered ashes or smouldering "butts" with these practical "he-man" size ash receivers.



UNIQUE—Approximately 4" square, 2¾" high, mahogany finish, with Legion emblem in colors.

PRICE \$1.00 postpaid



SUPER-CHROME—4" in diameter, 2½" high, chrome finish, with Legion emblem in colors.

PRICE \$1.00 postpaid

WATCHES

Here is a brand new selection of slim, compact and efficient American Legion watches. The wide price range—and great variety of style offers a watch for almost every need and occasion. Each is an outstanding value in precision, style and dependability. The American Legion emblem, in each instance, is beautifully reproduced in colors.



No. 281—18/0 size, 15 jewel Mt. Vernon movement. Chromium case, with stainless steel back. Legion emblem in colors. Price, complete \$17.50



No. 1259 (white gold), No. 1260 (yellow gold), 18/0 size 7 jewel Elgin movement, 10-K rolled gold plate case, Legion emblem in colors. Price, complete.....\$25.00



No. 1422—4/0 size, 7 jewel Elgin movement, Veritas (white) metal case, Legion emblem in colors. Price, complete.....\$19.00

COMB AND BRUSH SET



This good-looking, non-tarnishing chromium finish men's comb and brush set is attractively finished in an engine turned pattern. It is one of the handiest traveling accessories ever devised. The comb fits snugly in the handle of the brush, yet is instantly accessible for use. Each one is packed in a black, genuine leather traveling case. The midget size American Legion emblem is gold plated, and beautifully enameled in colors.

PRICE \$3.50 COMPLETE

As Illustrated



DIAMOND-SET JEWELRY AND INSIGNIA

A fine quality, brilliant white, full-cut three-point diamond is mounted in each of these brand new diamond-set Legion insignia. Each stone is securely mounted in a white gold bezel, which sets off the diamond to the best advantage, making it actually appear larger than it is. The added cost, however, is very nominal.

Diamond-set Legion insignia is recommended particularly for presentation to retiring officers, prizes, awards, and for the personal use of those Legionnaires who want a distinctive and outstanding ring, charm or membership button.

PRICES

Past Officers' Charm	
10-K gold.....	\$11.00
14-K gold.....	13.50
Past Officers' Button	
10-K gold.....	8.50
14-K gold.....	9.75
Past Officers' Ring	
Sterling (solid) silver.....	12.50
10-K gold.....	25.00
14-K gold.....	32.50
Charm No. 11, 10-K gold.....	11.00
Charm No. 14, 10-K gold.....	8.75

Charm No. 12, 10-K gold.....	\$9.50
Membership Button, midget size	
10-K gold.....	7.00
14-K gold.....	7.75
Membership Button, regulation size	
10-K gold.....	7.75
14-K gold.....	9.00
Ring No. 15.....	17.50

NOTE: See page 26 for complete line of Legion rings, each of which can be furnished with diamond mounting as illustrated above.

Two-week delivery. No C. O. D. orders.

JEWELRY

Here is one of the finest assortments of Legion jewelry we have ever sponsored. Smart, practical and always in good taste, Legion jewelry invariably is a most acceptable gift or presentation. Fairly priced, each piece is unconditionally guaranteed and offers the utmost in value.

PRICES

No. 8 Cuff Links—An attractive round type of cuff link, engine turned design, with polished border, which can be furnished in either white, yellow or green gold-filled, complete with Legion emblem. Price.....\$1.25

Charm No. 14—Double-faced, emblem both sides, 10-K solid gold (yellow, green or white). Price...\$3.75

Charm No. 11—Black enameled background, with Grecian border midget size emblem. Made in 10-K solid green, white or yellow gold. Be sure to specify color gold desired. Price, 10-K solid gold.....\$6.00

Charm No. 12—Double-faced, emblem both sides, identical with No. 14, excepting for size. 10-K solid gold (yellow, green or white). Price.....\$4.50

No. 7 Cuff Links—Engine-turned design, with smooth, polished border. Can be furnished in either white, yellow, or green gold-filled, complete with plated Legion emblem. Price.....\$1.25

Tie Chain—This is an essential item these days, and here is the newest type chain guard, which comes in gold-plated quality, with gold-plated emblem. Price.....\$0.75

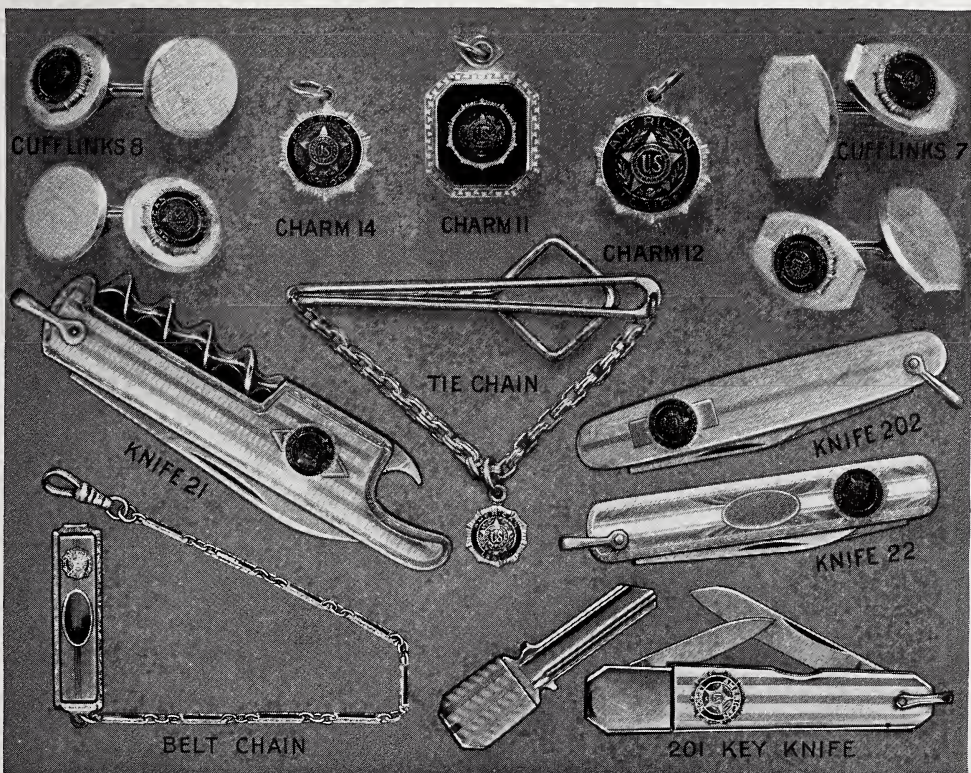
No. 21 Knife—Gold-filled, with gold-plated midget emblem. (Yellow, green or white gold-filled.) Price.\$4.00

No. 22 Knife—Gold-filled, with gold-plated midget Emblem. Specify whether yellow, green or white gold-filled preferred. Price.....\$1.75

No. 202 Knife—Gold-filled, with gold-plated emblem. (Yellow, green or white gold-filled.) Price..\$2.50

No. 201 Key Knife—This brand new combination key knife is made in yellow, green or white gold-filled. A secret compartment at the back of the knife contains a Yale key blank, which can be filed to duplicate your key which is most in demand. Very unusual. Price.....\$3.50

Belt Chain—Yellow, green or white gold-plated, attractively designed belt chain. The Legion emblem is beautifully enameled in colors. In ordering, be sure to specify color. Price.....\$1.00



PAST OFFICERS' JEWELRY

This unusual line of Past Officers' jewelry has been specially created for the ever increasing number of Posts that annually decorate their retiring officers. Any one of these highly coveted insignia would eloquently bespeak the gratitude of your Post in a never-to-be-forgotten fashion. The wide price range and great variety makes selection easy. The complete line of Past Officers' insignia can be furnished for all Past Officers at the prices quoted.

WATCH (Pocket)

This handsome Past Officers' pocket watch is the ideal presentation. The Past Officers' emblem is beautifully reproduced in colors, and each is attractively boxed in a special presentation case.

No. 550 (white gold case), No. 551 (natural gold case)—12 size, 17-jewel Elgin adjusted movement. 10-K gold-filled case. Embossed dial with the Past Officers' emblem in colors. Price. \$35.00
No. 574—Veritas (white) metal case, 12 size, 7-jewel Elgin movement. Satin finish panel dial, with Past Officers' emblem in colors. Price. \$17.50

RING

The Past Officers' ring is an unusually massive design, with hand-carved eagles. In ordering, be sure to specify ring size.

PRICES Sterling (solid) silver. \$ 7.50
10-K gold. 20.00
14-K gold. 27.50

CHARM

The Past Officers' charm is the choice of many. The plain back, which is highly polished, permits of individual engraving. A most appropriate presentation, moderately priced, which is available in white, green or natural gold. In ordering, be sure to specify color.

PRICES 10-K gold. \$6.00
14-K gold. 8.50

WATCH (Strap)

This beautiful Past Officers' strap watch is the newest thing in Past Officers' jewelry. The Past Officers' emblem is beautifully reproduced in colors, and each is packed in a special presentation box.

No. 1158 (white gold case), No. 1165 (natural gold case)—18/0 size, 17-jewel Elgin movement. 14-K gold-filled case, Arabic embossed dial, with Past Officers' emblem in colors. Price. \$45.00
No. 1259 (white gold case), No. 1260 (natural gold case)—18/0 size, 7-jewel Elgin movement. 10-K rolled gold-plated case, embossed dial, with Past Officers' emblem in colors. Price. \$25.00

No. 281—18/0 size, 15-jewel Mt. Vernon movement. Chromium case, with stainless steel back. Past Officers' emblem in colors. Price complete. \$17.50

NOTE: Watches No. 1259 and No. 281 are not illustrated, but are approximately the same size and design as the No. 1158 which is illustrated at the left.

BUTTON

One of the most popular Past Officers' insignia is the button. A most appropriate presentation priced within the reach of every Post.

PRICES 10-K gold. \$3.50
14-K gold. 4.75

NOTE: Engraving 5c extra per letter or numeral.



WATCH



RING



CHARM



BUTTON



WRIST
WATCH

Diamond-Set Past Officers' Jewelry illustrated and priced on page 16.

PAST OFFICERS' JEWELRY

(Continued)

BADGE (Regulation)

The original Past Officers' insignia was the badge, and it still is the official presentation of hundreds of Posts to their retiring officers. Many Posts award the standard badge in connection with one of the other more personal types of insignia, such as the button, charm, etc. Made in three qualities and offered at a price range within the reach of all Posts.

PRICE Gold-plated.....	\$ 1.00
10-K solid gold.....	19.00
14-K solid gold.....	28.50

NOTE: Engraving 5c extra per letter or numeral.

BADGE (Miniature)

This miniature, standard Past Officers' badge is destined to become quite popular. It is an exact duplicate in miniature of the regulation badge which was the original official Past Officers' presentation. Moderately priced, this attractive insignia would exactly meet the requirements of many Posts in decorating their retiring Post officers.

PRICE Gold-plated.....	\$0.75
10-K solid gold.....	6.00
14-K solid gold.....	9.00

NOTE: Engraving 5c extra per letter (not word) or numeral.

BUCKLE A

This attractive Past Officers' belt buckle offers the distinct advantage of a personalized presentation. It includes Rank, Post name and number, and Department. The buckle can be purchased separately, or if preferred, in a complete ensemble, consisting of the buckle, and black or tan belt of good quality, packed in a special presentation box. Price quoted includes complete engraving as illustrated. Specify belt color and size. No C.O.D. orders. Two-week delivery.

PRICE Buckle only (Sterling).....	\$3.75
Belt only.....	.75
Complete ensemble.....	4.50



MINIATURE COLORS (Past Officer Presentation)



SPECIFICATIONS

SIZE: Both flags are 12" x 18".

MATERIAL: Heavy banner silk.

DESCRIPTION: The silk U. S. flag is made with printed stars and stripes. The Legion flag is single thickness silk with the emblem and special lettering beautifully executed in gold bronze, on the front side only. Otherwise, it faithfully duplicates the large size, regulation Legion banner.

MOUNTING: Both flags are trimmed on three sides with yellow silk fringe and ornamented with a pair of yellow silk miniature tassels and silk cord. Each flag is mounted on a 26" polished walnut finish pole, which is surmounted with a miniature brass eagle.

BASE: The highly polished walnut finish base is furnished complete with special engraving plate as illustrated.

EQUIPMENT: The equipment furnished with each set of deluxe colors includes transparent oiled silk covers. Each set is packed in a substantial corrugated container.

NOTE: *Special fiber carrying-storage case shown in illustration can be furnished for \$2.50 extra.*

● The beautiful custom of presenting the retiring National Commander with the colors under which he served is one of the highlights of each National Convention. These miniature deluxe colors have been created expressly to enable Departments and Posts to follow the same tradition, on a less elaborate and expensive scale.

Duplicating in almost each detail the official regulation silk colors, these exquisite miniature colors offer the perfect presentation to retiring Department, District, County and Post Commanders.

PRICE \$17.50 delivered

Complete as illustrated excepting special fiber carrying case, which is priced at \$2.50 additional.

NOTE: *Engraving on plate, 5c extra per letter (not word) or numeral.*



OFFICERS' WARRANT OF MERIT

● To adequately meet the insistent demand for some official recognition to incoming Legion officers, this brand new Warrant of Merit was officially approved by the National Executive Committee. Beautifully done in four colors, this striking Officers' Warrant is designed for presentation to all newly elected American Legion officers. Because of its beauty and modest price, many Posts will make the award retroactive for all Past Officers. Urge your Post to be among the first to give its incoming officers for this year, this enduring evidence of the responsibility which they carry.

Size 12" x 16", these impressive Warrants of Merit are all ready for framing. They can be filled in by hand, or by typewriter, as you prefer. An everlasting evidence of Legion service, there is scarcely a present or past officer of the Legion who would not treasure one of these beautiful citations.

PRICE \$1.00 each postpaid

- ★ **THE one STAR WARRANT**
is for all Post Officers.
- ★★ **THE two STAR WARRANT**
is for all County and District Officers.
- ★★★ **THE three STAR WARRANT**
is for all Department Officers.
- ★★★★ **THE four STAR WARRANT**
is for all National Officers.

LEGION MUSIC INSIGNIA

● In recognition of their splendid work, this brand new Legion music insignia (authorized by National Convention action), has been created to identify members of Legion musical organizations. All past and present members of Legion drum and bugle corps, bands, glee clubs, etc., are urged to avail themselves of this special recognition.

PRICES

LAPEL BUTTON—Designed to replace the standard Legion membership button. Available in three qualities.

Gold-plated.....	\$0.50
10-K solid gold.....	3.75
14-K solid gold.....	5.00



LAPEL BUTTON

DECALCOMANIA (transfers)—Slide-off type, adaptable only for application to transparent surfaces. Available in one size, $2\frac{1}{2}$ " by 3".

Price each.....5c

Special prices in quantities.

Minimum order 25c.

SILK EMBROIDERED INSIGNIA—Size $2\frac{1}{4}$ " x 2". Can be used as a cap insignia or as a shoulder emblem on uniform. Price each.....25c

10% discount in lots of 12 or more.



EMBLEM TRANSFER



EMBROIDERED INSIGNIA

IDENTIFICATION BADGES

There is nothing like identification badges to get the members of your Post well acquainted. They are virtually a necessity, even in the smaller Posts. The attractive button which is illustrated at the left is printed in two colors, gold and blue, with the Legion emblem in colors. The name and number of your Post, with the name of city and state, is printed in blue. Blank cards are supplied in perforated strips, convenient for typing or hand-lettering of names. *One-week delivery. No C.O.D. shipments.*

PRICES

Lots of 25-49...25c each Lots of 50-99...20c each
 Lots of 100 or more.....16½c each



EXACT SIZE

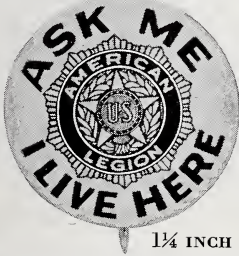
RIBBON BADGES (Right)

The blue silk ribbon badge, illustrated at the right, is fitted with pin back and is supplied imprinted with the Legion emblem and appropriate lettering, stamped in gold. They are available carrying the following standard titles: RECEPTION, CHAIRMAN, USHER, VISITOR, ENTERTAINMENT, INFORMATION, BANQUET. *One-week delivery.*

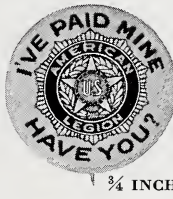
PRICES—10c each, any quantity

Additional charge for any titles other than those listed above.

CELLULOID BUTTONS



1½ INCH



¾ INCH

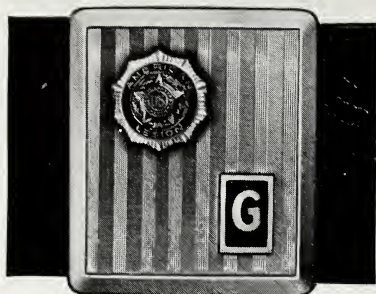
The use of special celluloid buttons is recommended for membership drives and various types of campaigns. The two popular sizes illustrated above are available imprinted in blue, exactly as illustrated, at the following prices. *No. C.O.D. shipments.*

PRICES

Size	25	50	100	250	500	1000	5000
No. 1—¾"	\$4.00	\$5.00	\$8.00	\$9.00	\$12.00	\$17.50	\$57.50
No. 2—1½"	5.00	6.00	10.00	12.00	16.00	20.00	71.00

SPECIAL NOTE: Write for prices on buttons made to your special order, with special inscriptions or photographs. A complete line of souvenirs for conventions, banquets, dances, etc., available. Write for prices and information.





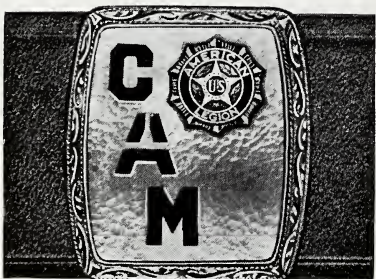
Set No. 101



Set No. 201



Set No. 30



Set No. 40

BELT AND BUCKLE SETS

Selected for their style, beauty and durability, each of these smart American Legion belt and buckle combinations is an outstanding value. The prices in each instance include the buckle, complete with the Legion emblem, your initial or initials, as illustrated, together with a high-grade, genuine cowhide black, tan or white leather belt. Attractively boxed, belt and buckle sets make an ideal prize or gift.

NOTE: In ordering, be sure to specify size and color of belt. To avoid errors, print or type initials desired.

PRICES

Set No. 101—Non-tarnishing, chromium finish, engine turned buckle with special initial panel. The separately applied gold-plated Legion emblem is beautifully enameled in colors. Furnished complete with a 1½" genuine cowhide leather belt. Packed in an attractive gift box.
Price per set, complete. \$1.00

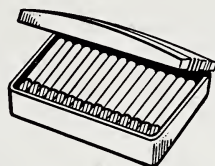
Set No. 201—Sterling (solid) hammered silver buckle, with three cut-out initials, and separately applied gold-plated Legion emblem in colors. Complete with a fine quality, 1½" genuine cowhide leather belt. Packed in an attractive gift box.
Price per set, complete. \$3.50
One-week delivery. No C. O. D. shipments.

Set No. 30—Sterling (solid) silver, engine-turned buckle with three engraved initials and separately applied gold-plated Legion emblem in colors, complete with a fine quality 1½" genuine cowhide leather belt. Price per set, complete. \$2.50
One-week delivery. No C.O.D. shipments.

Set No. 40—Sterling (solid) hammered silver buckle with three cut-out initials and separately applied gold-plated Legion emblem in colors, complete with a fine quality 1½" genuine cowhide leather belt. Price per set, complete. . . \$3.50
One-week delivery. No C.O.D. shipments.

NOTE: In ordering, be sure to specify size and color of belt together with desired initials, in printed or typed form.

This Beautiful Legion
COLLAR AND TIE SET
in an Attractive Cigarette Humidor



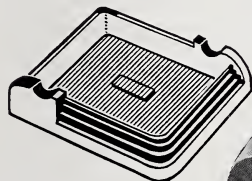
With Capacity for 40 Cigarettes

Illustration approximately $\frac{3}{4}$ size.

PRICE ONLY \$1.00 Complete Set with
 Humidor as Illustrated

- Made of Dirigold—a solid metal, not plated—which closely resembles real gold, this striking combination collar and tie set is a year-around necessity.

The tie holder is the latest design . . . with a gold-plated American Legion emblem beautifully enameled in colors. The collar pin has a special tension clamp which holds it securely in place. The complete set is packed in a genuine bakelite cigarette humidor, which matches the ash tray illustrated below. We repeat—a big value for only \$1.00.



*Beautifully designed
 genuine bakelite ash tray.*



Illustration approximately $\frac{3}{4}$ size.

And this BELT
and BUCKLE Sensation!

A brand new idea—an identification belt buckle which opens like a cigarette case—with a secret inner panel for a picture or your identification card.

PRICE ONLY \$1.75 Complete Set as Illustrated

● Here is the very latest in belt and buckle sets. The identification buckle, which is heavily silver plated, is furnished complete with a gold plated American Legion emblem, beautifully enameled in colors, and your three initials (first, middle and last) in block style, cut-out letters. The belt is genuine top grain bridle leather, and can be furnished in black, tan or white. The complete set as illustrated, is packed in a genuine bakelite ash tray, modernistic design, which matches the cigarette humidor featured above. Truly a sensational value!



Here is a full size illustration of the identification buckle showing the secret inner identification or picture panel.



RINGS

Designed with infinite care and executed with the utmost precision by skilled craftsmen, each of these beautiful Legion rings reflects the work of the master artisan. The great variety of styles, each an exclusive American Legion design, together with the wide price range, will enable you to select a Legion ring exactly suited to your requirements.

PRICES

AL-1—14-K solid green gold ring with midget emblem, black onyx stone, hand-carved eagles. \$25.00

AL-2—10-K solid rose gold ring with midget emblem, black onyx stone. \$16.50

AL-4—Sterling silver ring with 10-K solid gold emblem, and eagle shanks. \$ 5.25

AL-5—Sterling silver ring with 10-K solid gold emblem, black onyx stone. \$ 7.50

AL-10—10-K solid yellow gold ring with midget emblem, black onyx stone. \$11.00

AL-15—10-K solid yellow gold ring with midget emblem, hand-carved eagles. \$12.50

AL-65—Sterling silver ring, with 10-K solid gold midget emblem, plain Gypsy type mounting. \$ 3.00

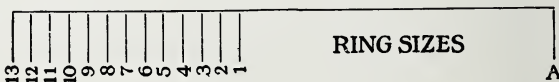
AL-66—10-K gold mounting, black onyx stone, with 10-K gold emblem. \$12.00

AL-66-A—Same as AL-66 but with light blue synthetic spinel. \$13.50

Diamond-Set Rings—If desired, a three-point, full-cut brilliant white diamond (see page 16) can be mounted in any of the above rings for only \$5.00 additional.

Cut a slip of paper or string that will fit snugly around the second joint of the finger on which the ring is to be worn. This must be done carefully and accurately to insure a proper fit. Lay the paper or string with one end exactly on line "A", and the other end will indicate the correct ring size. Rings also furnished in half-sizes, i.e., $7\frac{1}{2}$, $10\frac{1}{2}$, etc.

STANDARD RING GAUGE



OILED SILK RAINCOATS

● Brand new—these genuine oiled silk (semi-transparent) raincoats are the very latest in Legion uniform equipment.

Hundreds of Posts have invested substantial sums in band, drum and bugle corps and firing squad uniforms, and these should have adequate protection. This unusual type of raincoat is the ideal wet weather protection for Legion uniforms, as it can be carried inconspicuously, since it folds compactly into a small oiled silk pouch to match. Semi-transparent, the color of the uniform shows through the coat with startling brilliance yet at the same time they afford adequate protection against even the hardest driving rain. Each coat furnished complete with two 1¼" silk embroidered collar devices. These can be quickly and easily removed which permits of the coat being used as civilian wear. The emblems are easily re-applied when the coat is to be used as Legion uniform equipment.

SPECIFICATIONS

MATERIAL: Genuine 40 momme oiled silk, guaranteed absolutely waterproof.

COLOR: Natural (semi-transparent).

STYLE: Raglan shoulders, convertible or roll collar, side pockets and tie belt.

SIZES: 36-38-40-42-44-46.

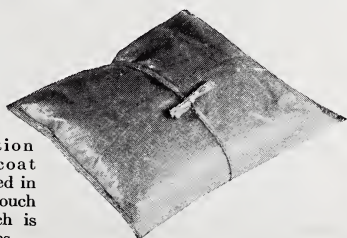
DELIVERY: One week.

GUARANTEE: Will not crack, peel, stick together and not affected by heat or cold.

NOTE: *In ordering, be sure to specify complete list of sizes.*

PRICE ONLY \$3.75 each

Write for Special Prices in Quantities.



The illustration right shows coat compactly folded in small oiled silk pouch to match, which is only 6 x 7 inches.

UNIFORM ACCESSORIES



Uniform Coat and Sleeve Buttons



U-1 Cap Device

Gold-plated....50c each

Shako Eagle—(Not illustrated)
—Approximately 4½" high, similar in design to Style U-1.
Price.....\$1.00 each

● Uniform Buttons, (*not membership buttons*), for use only on Legion uniforms are made in two sizes and two qualities. Grade A are heavily gold-plated and furnished with hard (glass) enamel. Grade B buttons with a lighter gold-plating, are furnished with soft (paint) enamel. *Uniform buttons cannot be worn in the coat lapel. See page 11 for the official membership buttons.*

PRICES

	GRADE A	GRADE B
Coat....($\frac{1\frac{1}{8}}$ -in. diam.)	\$1.75 per doz.	\$1.25 per doz.
Sleeve...($\frac{1\frac{1}{4}}$ -in. diam.)	1.25 per doz.	.85 per doz.

NOTE: 10% discount in lots of 12 or more.

● Cap and collar ornaments are available in three styles as illustrated. In each instance, the reproductions are actual size. Style U-1 is exclusively a cap ornament. Style U-2 is a collar device, and Style U-3 can be used either as a cap ornament or collar device.



U-3 Cap or Collar Device

Gold-plated....50c each

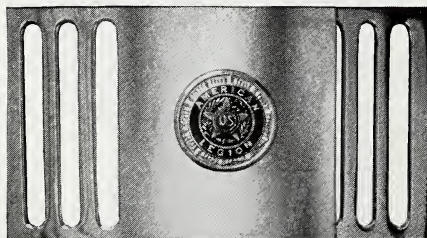


U-2 Collar Device

Gold-plated....25c each

NOTE: 10% discount in lots of 12 or more.

UNIFORM BELT BUCKLE



(½ ACTUAL SIZE)

● This attractive West Point type of highly polished brass waist plate is equipped with the American Legion emblem in colors, as illustrated. Designed especially for Band and Drum Corps Uniforms.

PRICE 50c each

NOTE: 10% discount in lots of 12 or more.

EMBROIDERED EMBLEMS



● A complete line of genuine silk embroidered Legion insignia is available. Each of the four sizes offered is mounted on blue uniform cloth background.

PRICES

EACH

Style A—4-inch emblem.....	\$0.50
Style B—2-inch emblem.....	.35
Style C—6-inch emblem.....	1.00
Style D—1¼-inch emblem.....	.10

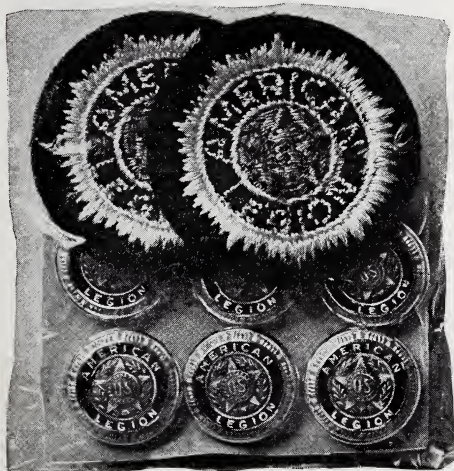
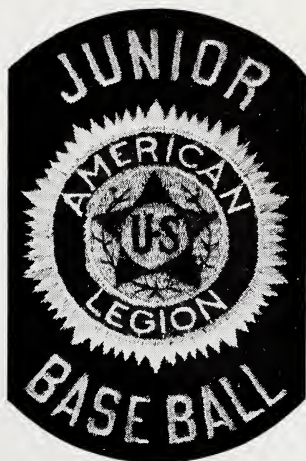
NOTE: 10% discount in lots of 12 or more.

JR. BASEBALL EMBLEMS

● Distinctive and undeniably effective, these cleverly designed baseball uniform insignia are rapidly becoming standard equipment with American Legion Junior Baseball teams. It is 4¾" by 3¼" in size, with the three-inch American Legion emblem beautifully silk embroidered in colors. Every American Legion Junior Baseball team should be provided with these handsome, yet moderately priced insignia.

PRICE 50c each

10% discount in lots of 12 or more.



ACCESSORY PACKET

● This brand new accessory packet contains two Style D 1¼" silk embroidered Legion emblems, and six Grade A small size uniform buttons. Designed especially for uniform replacement and in converting standard wearing apparel into special Legion uniform equipment.

PRICE 75c each

Complete packet as illustrated.



901-V—All wool slip-over sweater, made of pure worsted yarn, Shaker knit, full-fashioned and heavily reinforced. Color—Legion blue, trimmed in gold. The four-inch Legion emblem is beautifully silk embroidered in full colors. Made in all standard sizes. *In ordering, be sure to give chest measurement. One-week delivery.* Price, complete with emblem, as illustrated. \$5.75



750-Z—Cossack style zipper jacket. Made of dark blue, all wool, heavy Melton cloth, with genuine oak leather sleeves. Beautifully tailored, with careful attention to details, this is one of the best fitting and most comfortable garments of its kind ever made. The four-inch Legion emblem is beautifully embroidered in silk in full colors. Made in all standard sizes. *In ordering, be sure to give chest measurement. One-week delivery.* Price, complete with emblem, as illustrated. \$7.50

SWEATERS AND JACKETS

● Luxurious, soft and warm, these specially designed Legion sweaters and jackets are all outstanding values. Splendid for personal use, and in addition, ideal equipment for firing squads, bands, drum and bugle corps, athletic teams, etc. Made to special order, of the finest materials obtainable, each of these splendidly made garments is reinforced to provide maximum service and wear. *Special reduced prices in quantities. Quotations upon request.*



902-V—All wool coat sweater, made of pure worsted yarn. Shaker knit, full-fashioned and heavily reinforced. Color—gold, trimmed in Legion blue. The four-inch Legion emblem is beautifully silk embroidered in full colors. Made in all standard sizes. *In ordering, be sure to give chest measurement. One-week delivery.* Price, complete with emblem, as illustrated. \$7.50

SHIRTS AND TIES

Smart, perfectly styled, and carefully made of the finest materials, these good-looking durable Legion shirts are available in two colors, Legion blue and solid white. Made with soft collar, two large button-down breast pockets and smart, military shoulder straps. Cut full to insure perfect fit and maximum comfort. The material is two-ply 80 x 80 heavy broadcloth, thoroughly pre-shrunk, and colors are guaranteed absolutely fast, not only to washing, but to sun and perspiration. The silk embroidered collar insignia are likewise absolutely fast color. The removable Legion buttons are fine quality, heavily gold-plated, beautifully enameled in colors. Made in a complete range of sizes, from 14 to and including 20, and in all standard sleeve lengths. *Be sure to specify neck size and sleeve length when ordering. Immediate deliveries.*

High-grade, durable silk ties, with and without embroidered Legion emblem, are to be had in three colors, Legion blue, black and gold.



NO. 1-W (WHITE)

PRICES

SHIRTS

Style 1-W—Two-ply white broadcloth shirt only, complete as illustrated.....\$2.75 each

Style 2-B—Two-ply blue broadcloth shirt only, guaranteed fast color, complete as illustrated...\$2.95 each
(TIES EXTRA—SEE PRICES BELOW)

NOTE: *Be sure to specify neck size and sleeve length when ordering.*

TIES

Style A—Plain, without emblem, in Legion blue, black or gold..... .50 each

Style B—With genuine silk embroidered $1\frac{1}{4}$ " Legion emblem applied at end of tie. Available in Legion blue, black and gold.. .60 each

NOTE: *In ordering, be sure to specify color.*



NO. 2-B (BLUE)

N.B.—Legion shirts and ties are specially priced, and because of their outstanding value, no discount can be made, even on quantity orders.

SPECIAL CAPS

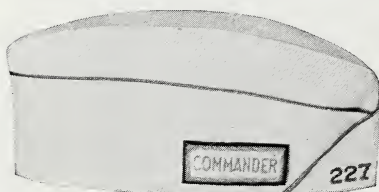


DEPARTMENT

RANK on County, District and Department caps can be designated by embroidered inscriptions or by the new present and past officers' cap insignia. Each of these types is illustrated below. The prices quoted are in addition to the cap prices.



Embroidered Rank—5c per letter additional.



Officers' Insignia—\$1.00 each, additional.



Past Officers' Insignia—\$2.50 each, additional.

Special caps for County, District and Department officers, each specially inscribed (see illustrations above) are available in the proper color or color combinations. County and District caps have white crowns and blue sides, and the state cap is solid white. Made in two grades, to the same rigid specifications (see following page), which prevail for the standard Post cap. The prices quoted in each instance include the special County, District or Department inscription as illustrated above. No numerals are included on County or District caps, but are optional for the state officers' caps. Prices quoted however, do not include rank, (present or past), which can be designated in different fashions. For prices and description, see illustrations and quotations at left.

PRICES *Postpaid*

Grade A (County, District or Department).....	\$2.40 each
Grade B (County, District or Department).....	\$2.15 each

The above prices do not include either present or past rank. Embroidery or insignia are charged for additional. See illustrations at left.



POST CAPS

The regulation Post cap is now available in two grades—A and B. Both are made to the same rigid specifications and are identical in quality and workmanship. The Grade B cap, however, is unlined, and is made with a less expensive sweat band. Otherwise, the two caps are identically the same in appearance, lettering, materials, etc. The big majority of cap orders involve small quantities and as a result, a new flat schedule of reduced prices applies this year regardless of the number of caps ordered. This new flat, reduced price schedule will, therefore provide the maximum saving to each individual purchaser. *Two-week delivery.*

Specifications—Grade A

MATERIAL—14-oz. American Legion blue uniform cloth.

EMBROIDERY—All embroidery, including the emblem, which is reproduced in colors, is in pure silk.

TRIMMINGS—Genuine gold silk piping. Tan sateen lining. Genuine leather sweat band.

LETTERING—Two types of lettering available. Style 1 provides for the Post numerals only on the right hand side and state name in full only on the left, directly beneath the emblem. No deviations or additions. Style 2 provides for the Post numerals only on the right hand side, and the town name in full with state name abbreviated on the left (see illustration). Additional or special forms of inscriptions extra. Prices upon application.

DELIVERY—Caps are not carried in stock, but made only to special order. Two weeks required for delivery.

Specifications—Grade B

Same as for Grade A, excepting made without lining, and with less expensive sweat band.

NOTE: *Serge caps to match state uniforms available at no extra charge. Be sure to specify material name and weight.*



Standard Lettering No. 1



Standard Lettering No. 2

PRICES *Postpaid*

Grade A, Style 1 lettering (Post numerals and state name in full only).....\$2.15 each, any quantity

Grade A, Style 2 lettering (Post numerals, and town name in full with state name abbreviated only).....\$2.40 each, any quantity

Grade B, Style 1 lettering (Post numerals and state name in full only).....\$1.90 each, any quantity

Grade B, Style 2 lettering (Post numerals and town name in full with state name abbreviated only).....\$2.15 each, any quantity

NOTE: *In ordering, be sure to specify cap size, i.e., 6 $\frac{7}{8}$, 7, 7 $\frac{1}{4}$, etc. No C.O.D. orders.*



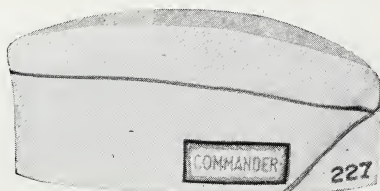
PAST OFFICERS' CAP INSIGNIA

● This brand new and distinctly different type of Past Officers' insignia is beautifully executed in a striking combination of silk embroidery and genuine gold bullion, on a background of gold cloth. Although originally designed as a cap insignia, it can, if preferred, be worn with equal distinction on the uniform coat. Size $2\frac{5}{8}$ by $2\frac{1}{8}$ inches, this newest of Legion insignia fills a long felt need for a distinguishing mark of Legion rank on caps, uniforms, etc. This is the smart new way of indicating your Legion service.

PRICE \$2.50 each



Illustrating Past Officers' Insignia as worn on cap



Illustrating Officers' Insignia applied to cap

OFFICERS' CAP INSIGNIA

● Equally new and effective is the Officers' insignia, which is beautifully reproduced in a combination of silk embroidery and gold bullion. Although designed primarily as a cap insignia, it too, can be worn with equal advantage on either the Post cap or uniform, as preferred. Size $3 \times 1\frac{1}{8}$ inches, this brand new Officers' insignia affords a most effective method of indicating your Legion rank.

PRICE \$1.00 each



NOTE: *This type insignia is made only for present officers.*

DIVISIONAL AND SERVICE CAP INSIGNIA

Official war time division insignia, in miniature, are now available to meet the rapidly growing demand for service identification on Post caps. Beautifully silk embroidered in colors, each is a faithful reproduction of the regulation war time insignia. Special insignia have been created to designate Army, Navy and Marine Corps service.

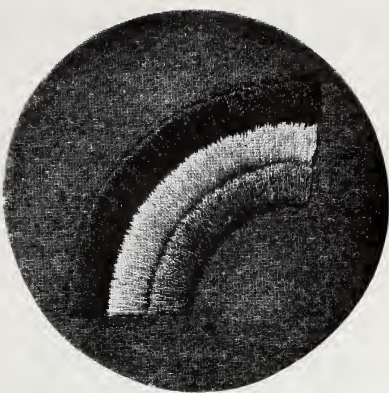
PRICES

DIVISIONAL INSIGNIA in colors, available for all war time Divisions. Size approximately two inches in diameter. Embroidered in pure silk. Army Corps and special service insignia not available. Price.....25c each

ARMY INSIGNIA incorporating the Army eagle, has been provided to indicate general Army service, where no divisional insignia is available. Two inches in diameter, embroidered in pure silk. Insignia for special branches of the service not available. Price 25c each

NAVY INSIGNIA incorporating the anchor and letters "U.S.N." have been provided to indicate Naval service. Two inches in diameter, embroidered in pure silk. Special organization and rating insignia not available. Price.....25c each

MARINE CORPS INSIGNIA reproducing the official Marine Corps emblem. Two inches in diameter, beautifully embroidered in pure silk. Special organization or rank insignia not available. Price.....25c each



DIVISIONAL INSIGNIA



NAVY INSIGNIA



ILLUSTRATING INSIGNIA APPLIED TO CAP



ARMY INSIGNIA



MARINE CORPS INSIGNIA

OFFICIAL UNIFORMS

● In accordance with a contract approved by the National Executive Committee, National Headquarters, through the Emblem Division, has inaugurated a uniform selling program under which individual Legionnaires may purchase the American Legion uniform through local clothing and department stores, selected upon the recommendation of local Posts. This uniform will, in every respect, comply with the individual uniform regulations of your Department, insofar as distinctive markings, state seals, etc., are concerned.

By the terms of our national contract, a limited number of our Departments have existing contracts of their own which may temporarily except them. If your Post is not informed concerning this point, *Write Your Department Adjutant or State Uniform Chairman for Full Details*, and discuss with them the question of designating an official Legion uniform dealer for your community.

It has been said that "a uniformed Legionnaire is a permanent Legionnaire" and the immediate and important problem of stabilizing your Post membership can, to a large extent, be solved by getting the maximum number of your members in uniform.

SUGGESTED PROCEDURE

1. Appoint a Post uniform chairman and a committee of at least four additional members, whose sole duties will be to promote and facilitate the efforts of your state Uniform Committee. Notify your Department Adjutant when your Uniform Committee has been selected and full details will be sent you promptly with complete instructions.

2. Designate an official Legion uniform dealer for your community. If necessary, call a special meeting of your Post to settle this important question. Once appointed, give your local dealer every possible co-operation.

3. Inaugurate uniform savings clubs. This can be done with the co-operation of your local banks, who will gladly open individual savings accounts.

4. Every Post should own outright, as Post property, a sufficient number of average size uniforms to properly equip their firing squad, or any other group designated by the Post Commander to officially represent your Post.



*For further information,
write your Department Adjutant.*

\$24⁷⁵

Complete with Belt as Illustrated.

Numerals, Special Embroidery (and Sam Brown Belt if desired) extra.

TROPICAL WEIGHT \$23.75 complete.



SPECIFICATIONS

MATERIAL: 14½-15½ ounce blue serge—moth-proofed and cold water shrunk.

COAT: Single breasted (four button), straight front, made to fit easily over chest and shoulders, and slightly fitted at the waist, to conform to figure. Cut full over the hips, with back center vent. Made with two pleated breast pockets, with flaps, and two lower pockets hung inside coat lining. Two large inside pockets, one on each side of the coat, and one small inside change pocket on lower left skirt. Full lined with a guaranteed quality, fast color black celanese. Half or skeleton lined if desired.

TROUSERS: Plain bottoms (no cuffs) with one-half inch color stripe on outer seam if desired. Two hip pockets, watch pocket and full cut, spacious side pockets.

TRIMMINGS: Each uniform furnished complete with state seal on left shoulder, two 1¼" silk embroidered American Legion collar emblems, one on each lapel, and gold-plated American Legion uniform buttons, enameled in colors. Metal Post numerals and special embroidery extra.

BELT: Roundabout genuine russet leather belt 1¾" wide, with split buckle.

WOMEN LEGIONNAIRES: The same uniform described above is available for women Legionnaires, with a conventional type skirt with two side kick pleats substituted for trousers.



ATHLETIC MEDALS (Small)



PANEL TYPE

Miniature prize medals are becoming increasingly popular because of their utility. This brand new line of miniature athletic medals incorporates interchangeable panels, which makes each adaptable for practically every athletic event. The panels most in demand are listed below. If the particular one which you require is not listed, specify it, for in all probability it is available.

Track Events	Pistols
Baseball	Soccer
Basketball	Tennis
Bowling	Water Sports
Boxing	Winged Foot
Checkers	Winter Sports
Crossed Rifles	Wrestling
Golf	

All miniature medals mounted on a Legion ribbon hanger, as shown in the illustration of Medal F-5363, and packed individually in a suitable presentation box. In ordering specify medal number, and be sure to stipulate panel desired. *Ten-day delivery.*

STANDARD TYPE

For those who prefer the standard, one-piece type of medal, we recommend particularly medal M-2222 illustrated on the ribbon hanger at the left. Although the medal illustrated is for baseball award, this same medal is available with an appropriate center design for practically all of the major awards listed above for the panel type medals. In place of the usual Legion emblem, the name "American Legion" is substituted. We particularly recommend this medal where prize appropriations are limited.

PRICES	BRONZE	STERLING	GOLD-FILLED
F-5363.....	\$1.25	\$1.75	\$3.00
M-8222.....	1.00	1.50	2.25
M-2632.....	1.00	1.50	2.25
H-2.....	1.25	2.00	2.75
H-4.....	1.50	2.25	3.25
M-2222.....	.75	1.25	2.00

NOTE: Engraving 5c extra per letter (not word) or numeral. *Ten-day delivery.*

SCHOLARSHIP AND ESSAY MEDALS AND CHARMS (Small)

MEDALS

The sponsoring of essay and scholarship contests is a most commendable civic activity, which more and more Posts are undertaking each year. These miniature essay and scholarship medals provide a most suitable award at the utmost economy. Each of these miniature medals is furnished complete with Legion ribbon hanger, as shown in the illustration of Medal H-234, and packed individually in a special presentation box.

PRICES	BRONZE	STERLING	GOLD-FILLED
H-225.....	\$1.25	\$2.25	\$3.50
H-234.....	1.25	2.25	3.50
M-2084.....	1.00	1.50	2.75

NOTE: Engraving 5c extra per letter (not word) or numeral.

CHARMS

Miniature essay and scholarship charms make an ideal award because of their utility. The great variety of design and the wide range of price recommend their earnest consideration as an essay or scholarship award. Each of these miniature charms is packed in an individual presentation box.

PRICES	BRONZE	STERLING	GOLD-FILLED
19000-B.....	\$0.85	\$1.25	\$2.00
H-1.....	1.25	1.75	2.75
H-31.....	1.25	2.25	3.50
M-2632-S.....	1.00	1.50	2.25
H-3.....	1.25	2.25	3.50

NOTE: Engraving 5c extra per letter (not word) or numeral.



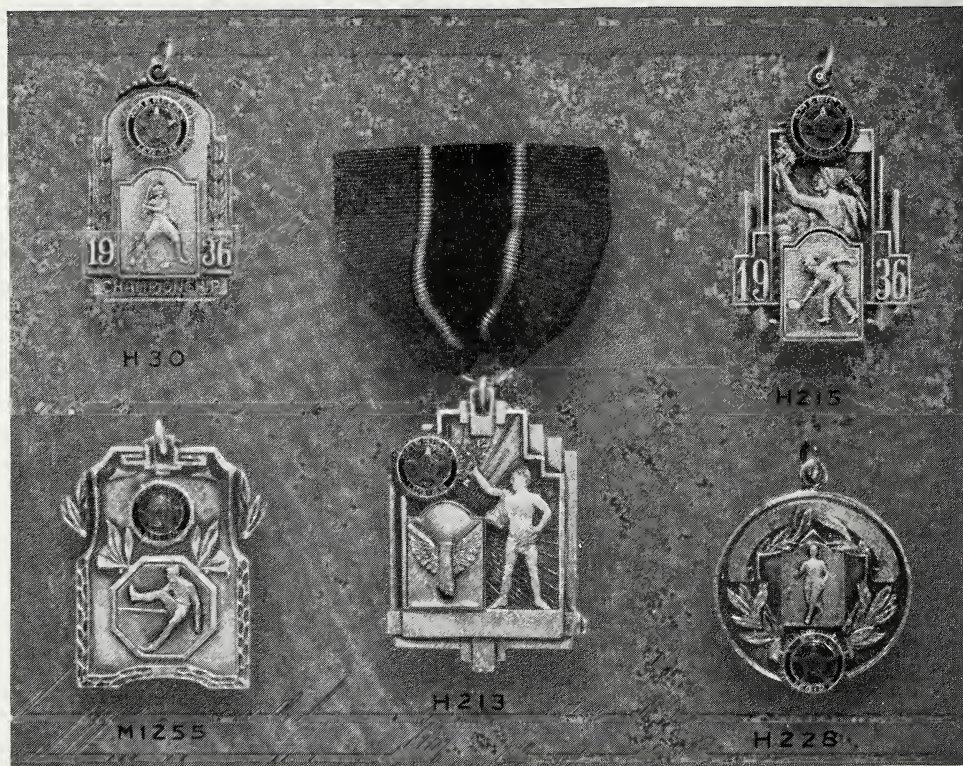
ATHLETIC MEDALS (Large)

These five distinctive athletic medals provide for interchangeable panels, which make them adaptable for every athletic event. Panels for almost every athletic contest are to be had. The panels most in demand are listed below, but if the particular one you desire is not listed, specify the event and an appropriate panel will be furnished. Order by medal number, specifying the quality and type panel desired. *Ten-day delivery.*

PANEL TYPES		PRICES	Bronze	Sterling	Gold-Filled
Baseball	Pistols	H-30*(See Footnote)	\$1.25	\$2.25	\$3.50
Basketball	Runner	M-1255.....	1.25	2.25	3.50
Bowling	Soccer	H-213.....	1.25	2.25	3.50
Boxing	Sprinter	H-215*(See Footnote).....	1.25	2.25	3.50
Crossed Rifles	Tennis	H-228.....	1.25	2.25	3.50
Golf	Wrestling				

NOTE: Engraving 5c extra per letter (not word) or numeral.

*Unless otherwise specified, this medal furnished with year date 1937 instead of 1936 as shown in the illustration. As a precaution, it is recommended that the year date desired be specified in ordering.



SCHOLARSHIP AND ESSAY MEDALS (Large)



Here is an unusual selection of essay and scholarship medals for those who prefer the larger type of award. The great variety of design and wide price range makes selection easy. All medals individually boxed and furnished complete with ribbon hanger, as shown in the reproduction of medal F-379.

PRICES

	<i>Bronze</i>	<i>Sterling</i>	<i>Gold-Filled</i>
F-485.....	\$1.35	\$2.00	\$3.50
F-187.....	1.35	2.00	3.50
F-379.....	1.50	3.10	6.00
M-1435.....	1.25	1.75	3.25
M-56	1.25	1.75	3.25

NOTE: Engraving 5c extra per letter (not word) or numeral.



PRIZE CUPS

Here are two gold-lined silver-plated trophies which are unusually popular. Both styles are available in a number of different sizes, at prices which will enable you to select a cup exactly priced to meet your particular requirements. The prices quoted include a Bakelite base and an applied American Legion emblem, beautifully enameled in colors. No "extras," excepting the engraved inscription, which can be furnished in plain block letters at an additional charge of 5c per letter (not word), or numeral. In ordering, specify the complete cup number and submit the inscription, if any, in typed or printed form. *Two-week delivery.*

PRICES

	HEIGHT INCLUDING PEDESTAL	PRICE		HEIGHT INCLUDING PEDESTAL	PRICE
Cup V-2934.....	8 $\frac{1}{4}$ "	\$ 7.50	Cup V-2942.....	8 $\frac{1}{4}$ "	\$ 8.00
Cup V-2935.....	11"	9.50	Cup V-2943.....	11"	10.75
Cup V-2936.....	13 $\frac{3}{8}$ "	12.50	Cup V-2944.....	13 $\frac{3}{8}$ "	13.00
Cup V-2937.....	15 $\frac{3}{4}$ "	15.00	Cup V-2945.....	15 $\frac{3}{4}$ "	16.50
Cup V-2938.....	18 $\frac{1}{8}$ "	18.50	Cup V-2946.....	18 $\frac{1}{8}$ "	20.00
Cup V-2851.....	6 $\frac{1}{2}$ "	5.50			

NOTE: No C.O.D. shipments. Remittance in full must accompany order.

A Distinguished Group of **TROPHIES** with Interchangeable Figures

★ Made of Anniversary metal, which is a deep gold color, closely resembling genuine gold.



● This distinguished line of gold colored trophies is made with interchangeable figures and in four different sizes at a wide range in price. Four of the most popular figures are illustrated—Male Victory figure, Basketball, Drum Major and Golfer. In addition to these figures, any one of these four trophies can be furnished at the price quoted, with an appropriate figure for almost every type of award. The price quoted in each instance includes a bakelite base and an applied American Legion emblem, beautifully enameled in colors. No “extras” excepting the engraved inscription, which can be furnished in plain block letters at an additional charge of 5 cents per letter (not word) or numeral. In ordering, be sure to specify

the complete cup number and submit the inscription, if any, in typed or printed form. *Two-week delivery.*

PRICES

- Cup V-344/12—21¾" high, including bakelite base and cover, complete with emblem and figure of your selection. Price.....\$28.00
- Cup V-344/9—18½" high, including bakelite base and cover, complete with emblem and figure of your selection. Price.....\$23.75
- Cup V-344/8—16¼" high, including bakelite base and cover, complete with emblem and figure of your selection. Price.....\$19.00
- Cup V-344/6—13" high, including bakelite base and cover, complete with emblem and figure of your selection. Price.....\$14.50
- Cup V-344/18 (not illustrated)—27" high, including bakelite base and cover, complete with emblem and figure of your selection. Price.....\$42.50

NOTE: No C.O.D. shipments. Remittance in full must accompany order. *Two-week delivery.*

TROPHIES

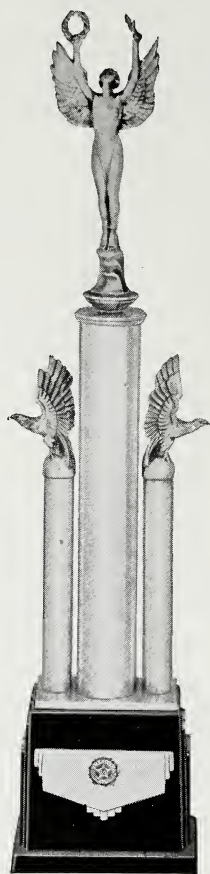


SILVER PLATED

No. 5107—10½ inches. \$4.75

No. 5108—12 inches... 5.00

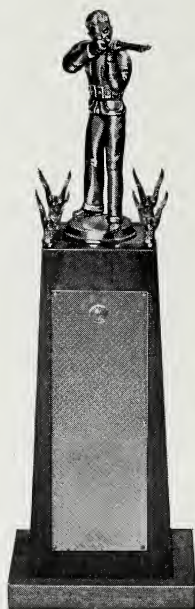
No. 5109—14 inches... 6.00



SILVER PLATED

No. 5105

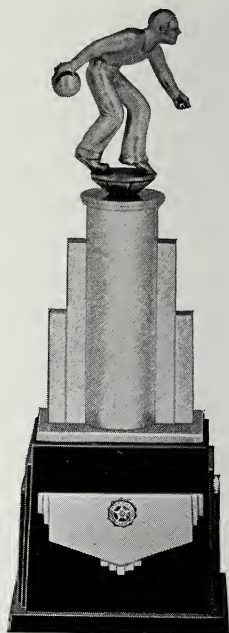
28 inches high.. \$13.75



SUN-GOLD

No. 89/27

21 inches high.. \$15.75



SILVER PLATED

No. 5100—18⅝ inches \$11.75

No. 5101—21⅝ inches 13.75

No. 5102—24⅝ inches 15.75

Here are four distinctive and out-of-the-ordinary sport trophies, which are exceptional values. In addition to the figures illustrated, which are interchangeable, on all four trophies, figures symbolic of practically every other athletic event are available. Those most in demand are listed below. The prices quoted include a Bakelite base, and an applied American Legion emblem, beautifully enameled in colors. No "extras" except the engraved inscription (if wanted) which can be furnished in plain block letters at an additional charge of 5c per letter (not word) or numeral. When ordering specify the complete cup number, indicate the figure desired, and submit the inscription, if any, in typed or printed form. *Two-week delivery. No C.O.D. shipments. Remittance in full must accompany order.*

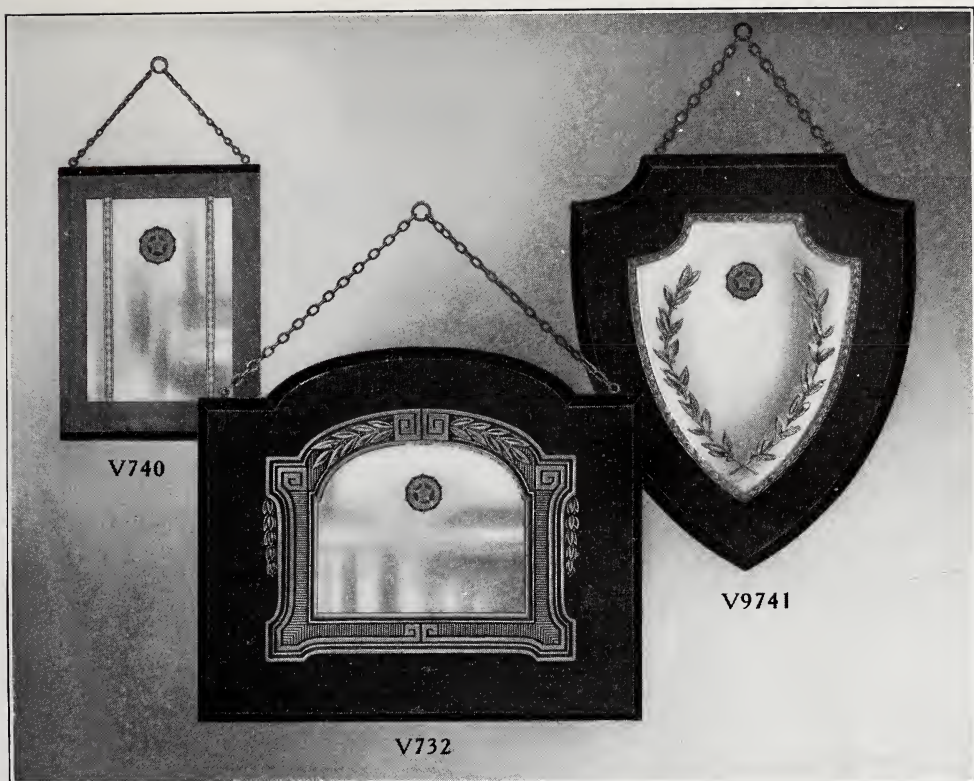
ADDITIONAL FIGURES AVAILABLE

Baseball
Basketball
Bowling
Boxing

Football
Golf
Horseshoe Pitcher
Ice Skater

Outboard Motor
Pistol
Rifle
Soccer

Soft Ball
Swimming
Tennis
Track



TROPHY SHIELDS

Trophy shields offer the solution to the difficult or unusual presentation. Here are three distinctive trophies, two of which are made in a series of three sizes each. Prices quoted include the complete trophy as illustrated, with an applied American Legion emblem beautifully enameled in colors. There are no "extras" excepting engraved inscription (if wanted), which can be furnished in plain block letters at an additional charge of 5c per letter (not word) or numeral. When ordering, specify the complete trophy number, and submit the inscription in typed or printed form. *Two-week delivery.*

PRICES

V-740 Trophy Shield—Solid walnut, 9" high by 6½" wide; metal, (silver-plated) 6½" high by 4½" wide.....\$ 8.50

V-741 Trophy Shield—(Not illustrated), same as above, but with over-all dimensions of 12" high by 8¾" wide, metal 8¾" high by 6" wide.....\$10.75

V-742 Trophy Shield—(Not illustrated), same as V-740, but with over-all dimensions of 15" high by 11" wide; metal, 11" high by 7½" wide....\$13.00

V-732 Trophy Shield—Solid walnut, 10¾" high by 13" wide; metal (solid bronze) 7½" high by 9½" wide. Note: If desired, plate inside of frame can be furnished silver plated, at no additional charge.....\$15.00

V-9741 Trophy Shield—Weathered oak finish, 12¾" high by 10¾" wide; metal (silver-plated) 8¾" high by 7" wide.....\$13.00
Same with mahogany finish wood.....\$13.75

V-9740 Trophy Shield—(Not illustrated), same as above but with over-all dimensions of 10½" high by 8¾" wide; metal, 7" high by 5¾" wide....\$10.75
Same with mahogany finish wood.....\$11.50

V-9742 Trophy Shield—(Not illustrated), same as V-9741 but with over-all dimensions of 15" high by 12½" wide; metal, 10¾" high by 8" wide.....\$15.00
Same with mahogany finish wood.....\$16.00

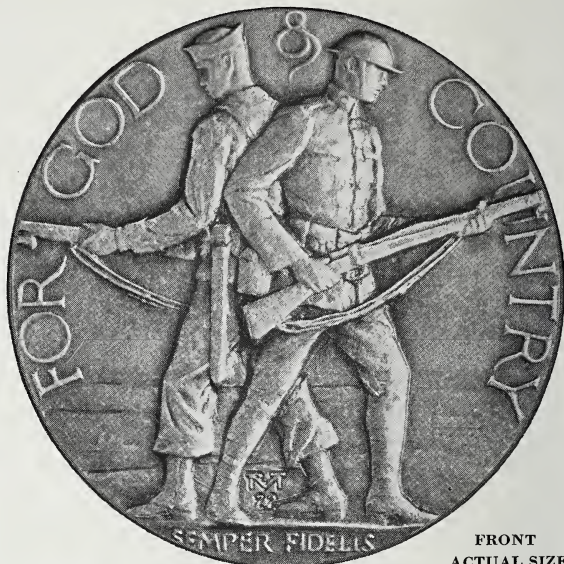
NOTE: No C.O.D. shipments. Remittance in full must accompany order.

SCHOOL AWARD MEDALS

● The Official American Legion School Award Medal is for annual award in public and private schools, to the boy in the graduating class who best represents those qualities of character and ability which, if cultivated, are calculated to result in better citizenship. The award is restricted to grammar schools.

A similar medal, smaller in size and appropriately designed for girls, is also available. It is to be awarded on the basis of 20 percent for each of the following qualities: Courage, Companionship, Character, Service, and Scholarship. The method of award is identical with that of the boys' medal.

The awarding of these medals should be an annual affair with your Post.



FRONT
ACTUAL SIZE

PRICES

Boys' Medal, with button and certificate.....\$2.25

Girls' Medal, with brooch and certificate..... 2.00

DETAILS

THE MEDAL: Solid bronze.

BASIS OF AWARD: The award shall be made on a basis of 20 percent for each of the following qualities:

HONOR: Strength and stability of character; high standards of conduct; keen sense of what is right; adherence to truth and conscience and devotion to duty and practice of clean speech.

COURAGE: Bravery in the face of opposition and danger, and grit to stand up for the right and do one's duty.

SCHOLARSHIP: Scholastic attainment; evidence of industry and application in studies.

LEADERSHIP: Ability to lead and to accomplish through group action.

SERVICE: Kindliness, unselfishness, fellowship; protection of the weak and promotion of the interests and welfare of associates without hope of personal award.

METHOD OF AWARD: Your Post will select the boy who is to receive the award after consultation with the teachers and the members of the eighth grade class who will vote separately on the five qualifications as set forth in the basis of the award.



BACK
ACTUAL SIZE

SCHOOL AWARD PLAQUE

● This striking all-metal school award plaque, beautifully finished in satin bronze, is a worthy companion to the Legion's school award medal. Nothing will so effectively stimulate interest in the school award plan as the permanent display of one of these beautiful plaques in your local school. Fourteen blank panels are incorporated in the design, each to carry the name of the winning boy or girl, or both, for fourteen consecutive years. Specially priced to be within the reach of all. There are no "extras" to buy, for the price quoted includes the presentation data at the bottom of the plaque. The only additional expense is the engraving of the names of the winners each year, which should date back to the year of the original award. Every American Legion Post sponsoring the school award medal plan is urged to present its local school with one of these beautiful plaques.



● DETAILS

SIZE—8" by 12".

FINISH—Satin bronze.

ENGRAVING—The price quoted includes the tablet complete as illustrated, with your individual Post name and number, and town location. The engraving of winners from year to year, however, is charged for extra at the rate of 5c per letter or numeral.

DELIVERY—One-week delivery.

PRICE \$11.50 complete

No C. O. D. Shipments

NOTE: *Engraving 5c per letter or numeral.*



OFFICERS



MEMBERS

CEREMONIAL BADGES (Large)

● The Legion's ceremonial badge is made in two styles — officers' and members'. Ceremonial badges, particularly those for officers, play an important part in the initiation ceremonies, which are provided for in the approved Manual of Ceremonies. Officers' badges are made for all Post, County, District and Department offices, as set forth below:

Commander	Vice-Commander	Adjutant
Finance Officer	Treasurer	Chaplain
Judge Advocate	Sergeant-at-Arms	Historian
Service Officer	Athletic Officer	Exec. Committee

In ordering, be sure to specify office.

The members' badge, which is identical with the officers', with the exception of the title bar, which is eliminated, provides a splendid identification for public meetings, gatherings, etc. Excellent, too, for wear at Post meetings.

PRICES Officers' badge.....\$1.00 each
Members' badge..... .75 each



YEAR BARS (Large)

● Year bars are available for both regulation size officers' and members' ceremonial badges. They are to be had in three qualities, gold-plated, 10-K and 14-K solid gold. No ceremonial badge is really complete without year bars.

PRICES Gold-plated year bar.....\$0.35
10-K solid gold year bar..... 1.50
14-K solid gold year bar..... 2.50

CEREMONIAL BADGES (Miniature)

The Legion ceremonial badge is also available in miniature form for those who prefer a smaller insignia. It is made in two types, officers' and members'.

The officers' miniature badge is available for all Post, County, District and Department offices, as listed below:

Commander	Vice-Commander	Adjutant
Finance Officer	Treasurer	Chaplain
Judge Advocate	Sergeant-at-Arms	Historian
Service Officer	Athletic Officer	Executive Committee

In ordering, be sure to specify office.

The members' miniature ceremonial badge has been designed primarily to be used in connection with miniature decorations, and for a more formal type of identification at Post meetings, gatherings, etc.

PRICES

Officers' badge.....	75c complete
Members' badge.....	50c complete

YEAR BARS (Miniature)

Year bars are available for miniature size officers' and members' ceremonial badges. They are to be had in three qualities, as listed below. No ceremonial badge is really complete without year bars.

PRICES	Gold-plated year bars.....	\$0.25 each
	10-K solid gold year bars.....	.75 each
	14-K solid gold year bars.....	1.00 each



OFFICERS



MEMBERS



MINIATURE

MANUAL OF CEREMONIES

● The American Legion Manual of Ceremonies will solve the problem of making your Post meetings interesting. It tells you the proper way to open and close meetings; how to conduct Post funerals; what to do on Memorial Day and a score of other things that will help you immensely. The Manual of Ceremonies is available in bound book form, printed on antique paper with special heavy cover printed in three colors. Each Post and Department officer should secure a copy for personal use and reference.

PRICES Single copies.....25c each
6 or more copies.....15c each

SEAL PRESSES



FACSIMILE IMPRESSION ACTUAL SIZE

● A seal press should be part of the equipment of every American Legion Post. They are available in two styles, the conventional stand or desk type, and the smaller pocket type, which can be conveniently carried from place to place. Your Post needs one of these official seals in executing important documents and official papers. The seal can also be used as an excellent check protector. The prices quoted include the complete seal with die cut extra deep to insure a clean-cut impression.

PRICES

Desk type.....\$4.50
Pocket type..... 4.50
F. O. B. Washington, D. C.

NOTE: *Be sure to specify Post name and number when ordering. Remittance must accompany order. Two-week delivery.*

LEGION AIRS (Song Books)

● Legion Airs contains the words and music of almost one hundred popular war time songs. Compiled expressly for American Legion Posts, it fills a long felt need for an authentic and convenient collection of the songs which were popular at home and overseas during the war. Every American Legion Post should have at least one copy of this unique book.

PRICE \$1.25 per copy, postpaid

PRINTING CUTS



Electrotypes, reproducing the Legion emblem in one, two and three colors, have been prepared for the convenience of Posts in printing letterheads, notices, etc. Larger cuts furnished on special order.

PRICES

	1	2	3		1	2	3
	COLOR	COLORS	COLORS		COLOR	COLORS	COLORS
AL-1 Size 1/2 inch.....	\$0.35	\$0.65	\$0.90	AL-5 Size 1 1/2 inches...	\$0.35	\$0.75
AL-2 Size 3/4 inch.....	.35	.65	.90	AL-6 Size 2 inches...	.40	.75
AL-3 Size 1 inch.....	.35	.65	AL-7 Size 3 inches...	.50	\$1.35
AL-4 Size 1 1/4 inches...	.3590	AL-8 Size 5 inches...	.90	1.75

MEMBERSHIP CAMPAIGN ACCESSORIES

The following blanks and special membership literature can be used to splendid advantage in membership campaigns. Each Post is urged to make liberal use of them.

National Constitution and By-Laws

Prices, 2 cents per copy, \$1.75 per hundred.

Membership Application Blanks

Specially prepared membership application blanks so designed that they can be used from year to year are now available. Conveniently packed in pads of one hundred.

Price, 10c per pad

"Service Statements"

An attractive four-page folder, in the form of a statement of your Post dues for the coming year, which has been used with astonishing success. It is a real member-getter which is hard to turn down for it sets forth in detail the major accomplishments of the American Legion. Price, \$1.00 per hundred

Billboard Posters and Window Cards

These must be ordered direct from the Morgan Lithograph Company, Cleveland, O.

"For God and Country"

A carefully prepared pamphlet setting forth six compelling reasons why every ex-service man should join The American Legion. This pamphlet has proven invaluable in membership drives. Price, \$1.00 per hundred

"The American Legion"

What The American Legion offers you—what it asks of you, and what it offers the nation, is set forth in an intensely interesting fashion. It is a concise, straight-forward presentation of what The American Legion stands for and what it is doing. Price, \$1.00 per hundred

PAPER CAPS

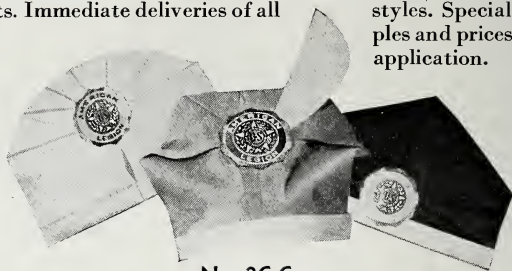
Here is a carefully selected assortment of novelty paper hats which have been designed especially for use of Legion Posts. Immediate deliveries of all styles. Special samples and prices upon application.



No. 7 Overseas

No. 7—Crepe paper overseas cap, with three-inch Legion emblem in colors, available in either blue or khaki. Specially priced for quantity sale. No orders accepted for less than 100 pieces.

PRICE, \$4.50 per hundred



No. 3C Caps

No. 3-C—Crepe paper hats, made in three different styles, in various color combinations, particularly adapted for mixed gatherings. The three-inch Legion emblem is in full colors. Specially priced for sale in quantities, no orders accepted for less than 100 caps.

PRICE, \$3.75 per hundred

SOUVENIR FLASHLIGHTS

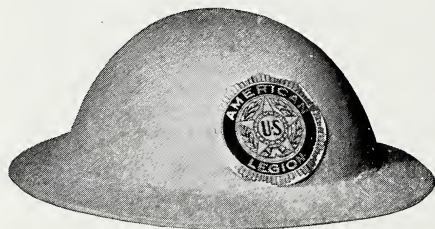


ACTUAL SIZE

PRICE, 35c each postpaid. *Note: Write for special prices in 100 lots.*

Brand new, this miniature pocket flashlight is one of the smartest novelties developed in years. Each carries an etched reproduction of the Legion emblem, outlined in black. An ideal souvenir, also splendid as a resale item for Posts in raising funds.

PAPER HELMETS



This heavy, papier-mache overseas helmet is a striking reproduction of the original. Furnished complete with fiber adjustable head-size and with elastic chin strap. The three-inch Legion emblem is beautifully reproduced in colors.

PRICES

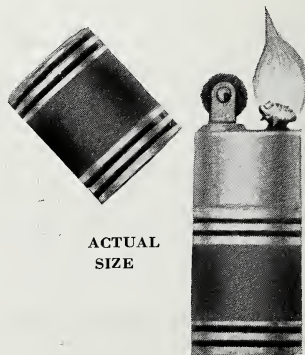
Single sample helmets.....50c each, delivered
Per dozen.....\$3.60 f. o. b. St. Louis
Per hundred.....\$25.00 f. o. b. St. Louis

SOUVENIR LIGHTERS

Appropriate and practical dance, banquet and party favors, at a nominal price, are rare and hard to find. These attractive, efficient, yet moderately priced lighters, which are available in a great variety of color combinations, make ideal souvenirs. Each carries an etched reproduction of the emblem outlined in black on the cap. *Splendid also as a re-sale item for Posts interested in raising funds.*

PRICES

Single sample lighters.....25c each postpaid
Lots of 12-99 (assorted colors) .20c each postpaid
100 or more (assorted colors) .15c each postpaid



ACTUAL
SIZE



PAPER DISHES

● This brand new assortment of paper dishes is just the thing for Post banquets, pot-luck dinners, luncheons, picnics, etc. Splendid, too, for your own personal use at home, entertaining Legion friends. Each piece carries an attractive blue and gold border, with the Legion emblem faithfully reproduced in colors, as illustrated.

GUARANTEE: Made of the finest materials, each piece is an exclusive Legion design, closely resembling actual china. Each piece is guaranteed absolutely free of any paper odor or taste. The hot drink cups are, in addition, guaranteed to hold any liquid, hot or cold, for an indefinite period.

PRICES

	Per Doz.	Per 100
No. 4—Hot drink cups with patented handle....	\$0.25	\$1.80
No. 7—Saucers.....	.15	1.10
No. 6—Bread and butter plate 6" diameter.....	.15	1.10
No. 8—Luncheon plate, 8" diameter.....	.18	1.35
No. 9—Dinner plate, 9" diameter.....	.20	1.45
No. 10—Napkins, plain white, no emblem.....	.03	.20
No. 11—Table cover, small, size 40" x 40", plain white, no emblem.....	.50	Less than 12 5c each
No. 12—Table cover, large, size 54" x 72", plain white, no emblem.....	1.00	10c each

SPECIAL OFFER—

A 21-piece service for four persons, will be mailed for 25c (stamps or coin). Set consists of 4 dinner plates, 4 luncheon plates, 4 napkins, 1 small table cover, 4 cups and 4 saucers.

PLAYING CARDS



PRICE \$1.00 complete

For Two Decks as Illustrated

Whether you are a "hard-bitten" contract player, or one whose card playing is limited to an occasional game of rhum, seven-up or solitaire, you will take an even keener interest in your game with these attractive American Legion playing cards. One deck is in a combination of silver and black, with silver edges, and the other in gold and black, with gold edges. The Legion emblem is beautifully reproduced on both decks.

N.B.—For the hundreds of Posts which conduct regular card parties, we will specially imprint the Post name and number on each individual card, at no additional charge, on orders for twenty-five sets (50 decks).



No. 338-A—(Illustrated). All-steel set, enameled in Legion blue. Table covering and upholstery in special washable gold fabric. The comfortable arm chairs open and close with one motion. The sturdy table has double leg braces and positive locking mechanism which gives added strength and rigidity.

PRICE—Complete, table and four chairs upholstered in washable gold fabric. . . . **\$16.75**, f. o. b. Indiana factory

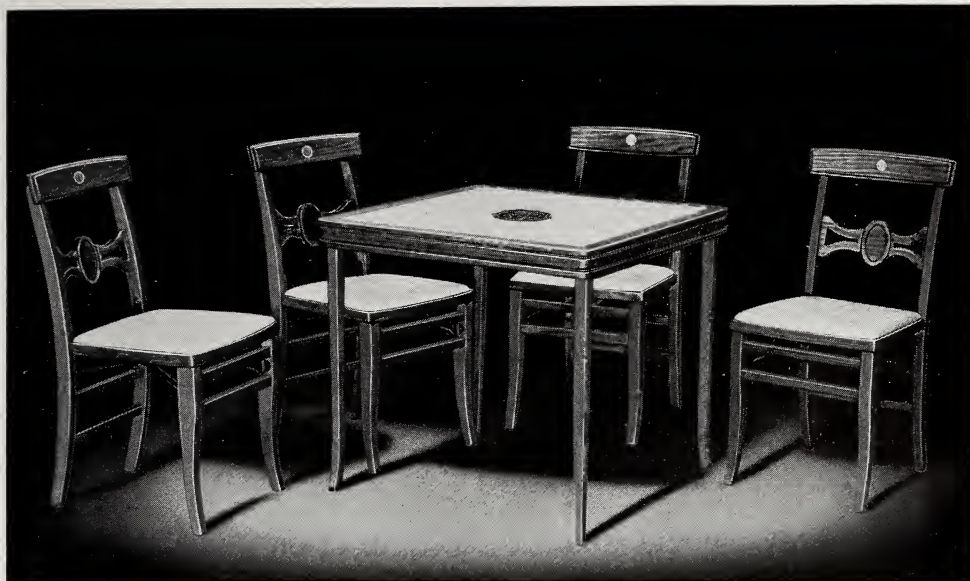
No. 338—(Not illustrated). Same as above but chairs without arms.

PRICE—Complete, table and four chairs upholstered in washable gold fabric. . . . **\$13.00**, f. o. b. Indiana factory

One-week delivery.

CARD TABLES & CHAIRS (Folding)

Sturdy, steel construction, combined with high grade materials and the finest of workmanship, makes these comfortable, folding card tables and chairs ideal for Post equipment. When not in use, they fold flat, and can be stored away in the minimum of space. Each of these sets has been carefully selected for its sturdiness, beauty and economy. Each is an outstanding value! An ideal membership prize which will materially stimulate interest and competition. Unless otherwise specified, each set is furnished complete as illustrated, with a three-inch Legion emblem in colors on each chair, and a six-inch emblem on the table. The arrangement, as well as the number of insignia to be used, however, is optional. *Be sure to specify when ordering.*



BRIDGE SETS (Folding)

● This beautiful, period style bridge set actually folds flat, and when not in use can be stored away in a very small space. Made of carefully selected, fully seasoned wood and sturdy beyond description, this beautifully finished, solid, comfortable, folding bridge set has unlimited uses in Post Headquarters, and at home. Perfectly designed, richly upholstered and finely finished—with ingenious hidden mechanism which permits it to be folded compactly. Unless otherwise specified, each set is furnished complete as illustrated, with a small three-inch Legion emblem in colors on each chair, and a six-inch emblem on the table. The

arrangement, as well as the number of insignia to be used, however, is optional. Be sure to specify in ordering. *A perfect gift or prize.*

PRICES

Style 1—Neo Classic “B” set. Consists of table and four chairs, beautiful walnut finish, heavily unholstered with fine quality bone white Spanish leatherette. Removable seat pads—no glued joints, finest possible construction.

Chairs, each.....	\$ 4.75
Table only.....	4.50
Complete set.....	22.50

Style 2—Neo Classic “B” set. Same as above, excepting finished in antique maple, and upholstered in maroon Spanish leatherette.

Chairs, each.....	\$ 4.75
Table only.....	4.50
Complete set.....	22.50

NOTE: Above prices all f. o. b. Ft. Wayne, Indiana. One-week delivery.



FOLDING CHAIRS

● Either of these substantial folding chairs offers the perfect solution to the seating problem at Post Headquarters. Made of carefully selected wood of a pleasing grain—fully seasoned and strong.

Model X—Exceptionally well built, yet inexpensive folding chair. Finished in dull walnut or antique maple, comfortably upholstered in black pebble grained leatherette. The 3" Legion emblem is in full colors.

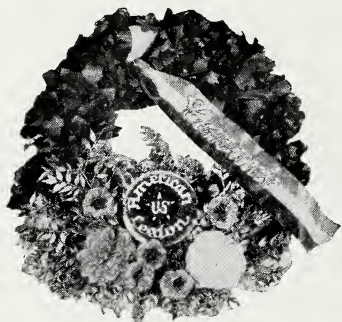
Price.....\$2.25 each, f. o. b. Indiana factory.
NOTE: Reduced prices in substantial quantities.

Press-Toe Lock—Unique patented folding chair, which locks automatically when opened. Unfolds easily. Finished in dull walnut or antique maple, with gold ornament on back. Black pebble grained leatherette seats. The 3" Legion emblem is in full colors.

Price.....\$3.95 each, f. o. b. Indiana factory.
NOTE: Reduced prices in substantial quantities.



Magnolia Wreath No. 932
17 inches in diameter



Oak Leaf Wreath No. 933
17 inches in diameter



Evergreen Wreath No. 930
15 inches in diameter

MEMORIAL WREATHS

Memorial wreaths are beautiful and lasting, providing the maximum beauty at a minimum of expense. Created expressly for Memorial Day use, yet equally appropriate for funerals, decoration of memorials, monuments, etc. In addition to decorating the grave of each deceased service-man on Memorial Day, every American Legion Post should have a wreath on hand for emergency. A grave flag is included free of charge with each wreath.

PRICES

No. 932—Magnolia Wreath. This is an unusually beautiful floral piece made from the dignified magnolia leaf, trimmed with poppies, green sprays and colored flowers. The Legion emblem is beautifully reproduced in colors. Its unusual beauty makes it very appropriate for use as a funeral piece.

PRICE \$1.25 each

No. 933—Oak Leaf Wreath. A very unusual type of wreath moderately priced, which adequately meets the demand for a medium priced, yet effective floral tribute. The Legion emblem is beautifully reproduced in colors, and the wreath is trimmed with poppies and other artificial flowers, in colors. This wreath is supplied with a red, white and blue ribbon, bearing the word "Comrade" in gold letters.

PRICE \$1.00 each

No. 930—Evergreen Wreath. This is an inexpensive yet beautiful wreath made of brilliant evergreen, attractively decorated with colored flowers. Furnished complete with a reproduction of the American Legion insignia. This is the ideal wreath where price is an important consideration.

PRICE 60c each

The above prices f.o.b. Chicago. All poppies made by disabled veterans.

GRAVE MARKERS

The official grave marker of The American Legion consists of a solid cast bronze reproduction of the Legion emblem, approximately 7 inches in diameter, mounted on a 30-inch solid brass (oxidized) rod.

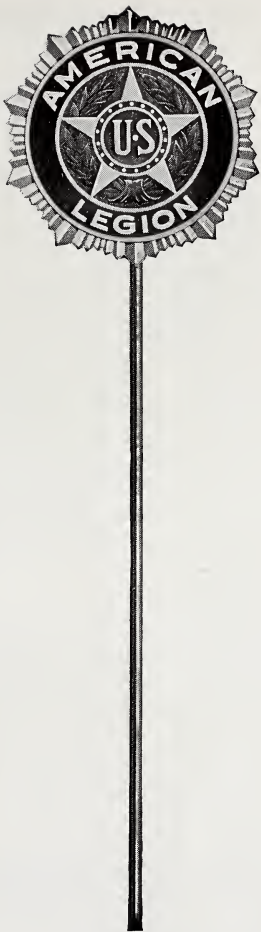
The back is made with a raised plate for casting the name, rank, etc., of the deceased soldier in raised, polished letters, if desired. A flag holder is also provided on the reverse side.

The grave of each deceased member of your Post should be marked with an American Legion grave marker before next Memorial Day. American Legion grave markers are everlastingly guaranteed.

PRICE \$1.25 each (Complete with anchor)
plus carrying charges. Two-week delivery.

SPECIAL LETTERING

Name, rank and date of death can be cast on the reverse side in raised, polished letters for an additional flat charge of 60c per marker. The inscription, however, must not exceed four lines each containing twenty-one letters including the necessary spaces. Additional lines of inscription, 25c each.
Remittance must accompany order. No C. O. D. shipments.



GRAVE MARKER FLAGS

Heavy, printed cotton U. S. flags are widely used for graves decoration and in connection with the Legion's official grave marker. The most popular flag for this purpose is an 8" x 12" soft finish cotton flag, mounted on smooth, whitewood staffs with gilded spearheads, which is available at the prices listed below.

PRICES

Per Gross.....	\$5.00 delivered
Per Dozen.....	.50 delivered

NOTE: Minimum order, 1 dozen flags.

MEMORIAL TABLETS

The erection of bronze memorials in memory of the splendid men who made the supreme sacrifice is an obligation which most communities are recognizing. Here is an unusual tablet which can be supplied upon short notice. Special designs submitted promptly upon request. The prices quoted include any desired inscription, complete with individual names, dates, etc.

PRICES

Size 24 in. wide x 18 in. high \$ 66.00

Size 24 in. wide x 30 in. high 110.00

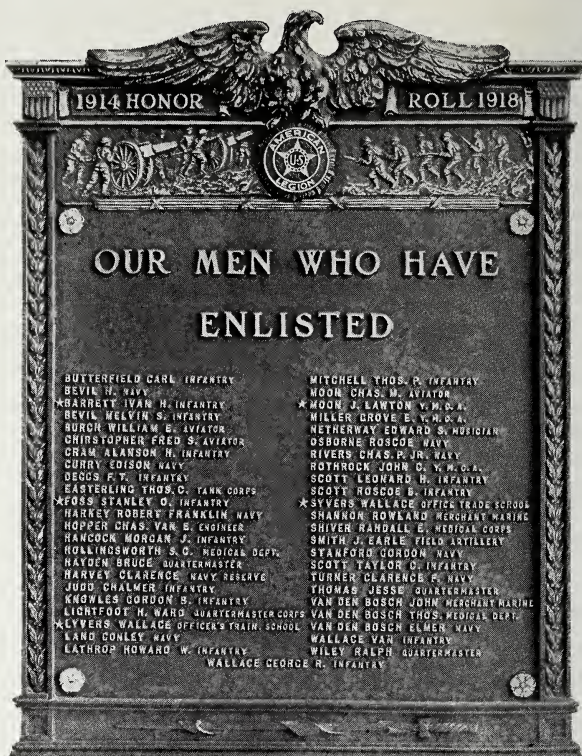
Size 24 in. wide x 36 in. high 130.00

Size 24 in. wide x 42 in. high 150.00

F. O. B. Nashua, N. H.

Two-week delivery.

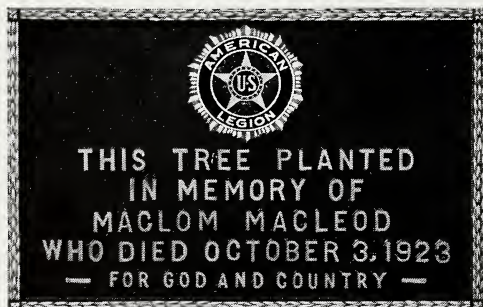
No C. O. D. Shipments.



Memorial Tablet No. 10

TREE MARKERS

The planting and dedication of trees in memory of deceased service men is a beautiful custom followed by many Posts. Made from special equipment, which permits of no change in the arrangement of the inscription as illustrated, accounts for the exceptionally low prices. Specially inscribed markers additional. Prices on application. *No C. O. D. shipments.*



Tree Marker No. 3

PRICES: Size 5 x 8 inches. \$3.50 each

F. O. B. Nashua, N.H. Two-week delivery.



Tree Marker No. 2

Size 4 1/4 x 7 1/2 inches. \$2.50 each

Size 6 x 12 inches. 5.00 each

INITIATION LAMPS

● The best insurance of the success of your Post is the use of the initiation ceremony as set forth in the official Manual of Ceremonies. Its effect upon new members is far reaching and lasting.

The official initiation lamp, which is required, is available in two sizes and styles. Each consists of an opaque white glass globe, with glass base. It is furnished complete as illustrated, with ten feet of cord, with plug and socket.

This standard initiation lamp is lettered on one side only, with the name and number of your Post, as illustrated. If desired, the reverse side can be furnished with a reproduction of the Legion's Preamble to the Constitution. Initiation lamps are made by a special process, with both the lettering and emblem beautifully reproduced and fired into the glass in colors. *Lettering instructions should be printed or typed to avoid errors in spelling.*



PRICES 12-inch Pedolite, Plain.....	\$6.50
12-inch Pedolite with Legion Preamble, reverse side.....	7.50
16-inch Pedestal, Plain.....	10.00
16-inch Pedestal, with Legion Preamble, reverse side.....	11.00

*Prices f. o. b. Monaca, Pa. Two-week delivery.
Remittance must accompany order. No. C.O.D. shipments.*

OUTDOOR
SIGNS



● This rugged, enduring outdoor sign will advertise your Post to the community day and night, at a very small cost, as it requires only one light bulb. Each sign is furnished complete as illustrated, with special metal fixture, which is completely wired and equipped for hanging, with no extras to buy. The 17-inch interchangeable discs are both lettered with your Post name and number, as illustrated. Both the emblem and lettering are permanently fired into the glass in colors. The over-all dimension of the lamp, including the metal drum, is approximately 21 inches. *Lettering instructions should be printed or typed, to avoid errors in spelling.*

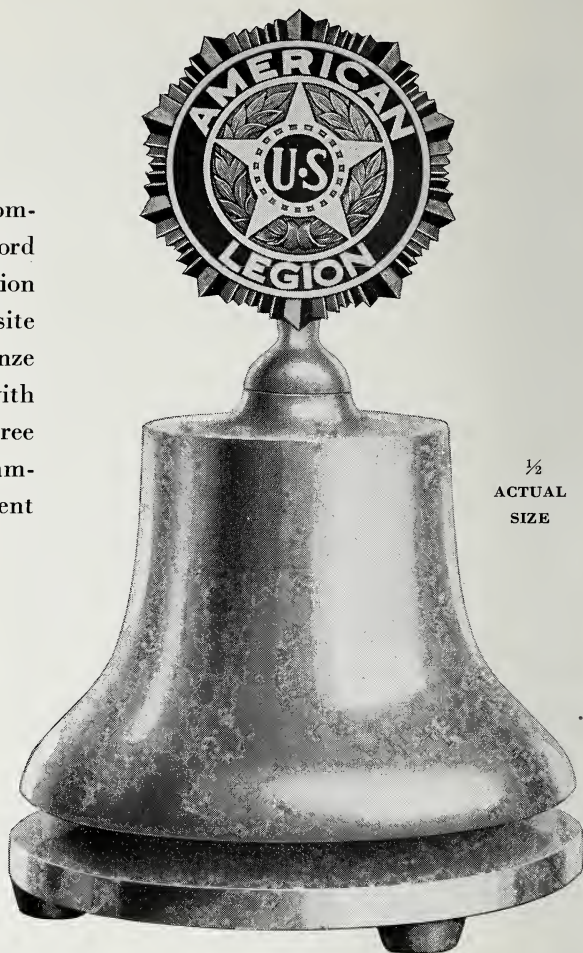
PRICE, \$17.50 complete

*Price f. o. b. Monaca, Pa. Two-week delivery.
Remittance must accompany order. No. C.O.D. shipments.*

GAVEL BELLS

● Gavel bells, because they command instant attention, afford the ideal striking base for the Legion gavels illustrated on the opposite page. This beautifully toned, bronze gavel bell is furnished complete with a double-faced Legion emblem, three inches in diameter, beautifully enameled in colors. Your Post equipment is not complete without one.

PRICE, \$6.00 complete



GAVEL BLOCKS



$\frac{2}{3}$ ACTUAL SIZE

Engraving 5c extra per letter (not word) or numeral.

● For those who prefer the more conventional type of gavel striking base, we suggest one of these attractive gavel sounding blocks. Available in two types, genuine rosewood and ebonized Lignum-Vitae, to match the gavels offered on the opposite page. Each one is furnished complete as illustrated with a gold-plated band and emblem, beautifully enameled in colors.

PRICE, \$3.50 each
complete, either type.

GAVELS (Standard)

- This light, but sturdy, highly polished, genuine rosewood gavel will stand the stress of many a stormy session. Each is furnished complete with gold-plated band, bearing the official Legion insignia, beautifully enameled in colors. This standard gavel is an essential part of your Post equipment.



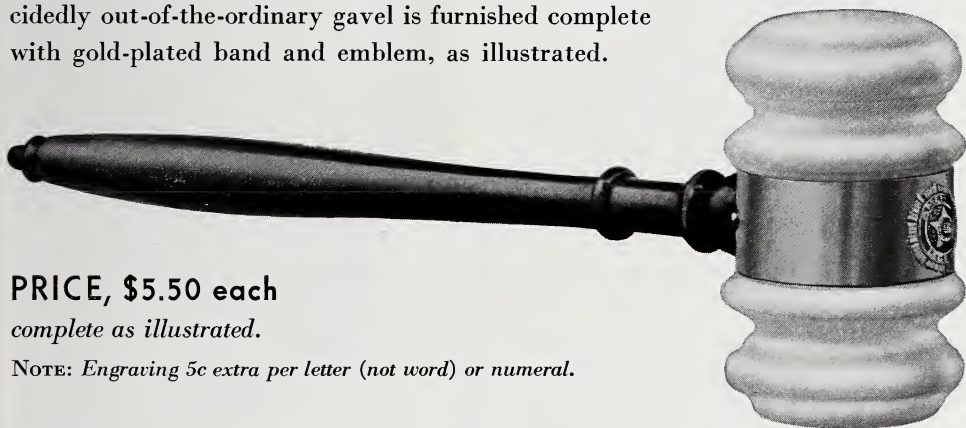
PRICE, \$2.75 each

NOTE: Engraving 5c extra per letter (not word) or numeral.

$\frac{1}{2}$ ACTUAL SIZE

GAVELS (DeLuxe)

- Here is truly a deluxe type of gavel, created primarily for presentation purposes. The head is imitation ivory and the handle genuine ebony. This decidedly out-of-the-ordinary gavel is furnished complete with gold-plated band and emblem, as illustrated.



PRICE, \$5.50 each

complete as illustrated.

NOTE: Engraving 5c extra per letter (not word) or numeral.

$\frac{1}{2}$ ACTUAL SIZE

ACCOUNTING RECORDS

THE AMERICAN LEGION

SERVICE ORGANIZATION _____ NAME _____
 DATE ENTRY INTO SERVICE _____ ADDRESS _____
 DATE DISCHARGED _____ CHANGE IN ADDRESS _____
 BORN _____ WHERE _____
 TRANSFERRED _____ PROFESSION _____
 REMARKS _____ ACCOMPLISHMENT _____
 DEPENDENTS _____

RECORD OF CASH RECEIPTS FOR THE MONTH OF _____ SHEET NO. _____

THE AMERICAN LEGION

RECORD OF CHECKS DRAWN ON _____ SHEET NO. _____

THE AMERICAN LEGION

CASH BALANCE SHEET AND BANK STATEMENT

OFFICIAL CASH RECORD
 The American Legion
 Post No. _____ District _____

OFFICIAL MEMBERS LEDGER
 The American Legion
 Post No. _____ District _____

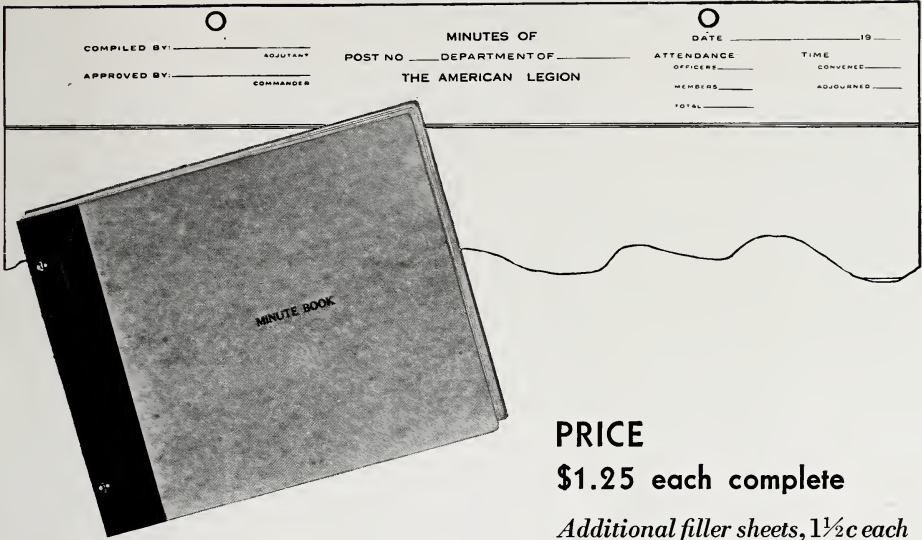
Convenient to use, and extremely simple to maintain, these standard accounting records will provide a correct and permanent membership and finance record of your Post. Equipped with light, yet substantial press board binders, they are extremely easy to handle. Simple, easy-to-follow instructions are furnished with each set.

PRICES

Set No. 1—for a Post of 100 members.....	\$3.75 complete
Set No. 2—for a Post of 150 members.....	4.50 complete
Set No. 3—for a Post of 200 members.....	5.25 complete
Set No. 4—for a Post of 250 members.....	6.00 complete
Set No. 5—for a Post of 300 members.....	6.75 complete

Larger sets priced upon application. Additional filler sheets, 1½¢ each.

MINUTE BOOKS



PRICE
\$1.25 each complete
Additional filler sheets, 1½c each

● A permanent record of your Post meetings is of great importance. This standard loose-leaf minute book will very conveniently provide such a record with a minimum of trouble and expense. The filler sheets are unruled, so that entries can be made in long-hand or with a typewriter. Bound with light, yet substantial, press board binders, with one hundred filler sheets, printed on high-grade ledger stock.

BRIEF CASES



● This durable, black grained leather brief case or portfolio, has been specially designed for the use of Post officers, in transporting records, correspondence, etc., to and from meetings. Available in two types.

Style 1—(Illustrated at left). Made of genuine split black cowhide. Zipper fastener, unusually heavy construction, with reinforced bottom. The interior is divided into three convenient pockets, each in the proper size to accommodate Post minute books, accounting records and general correspondence. Furnished complete as illustrated, with a securely attached gold-plated American Legion emblem, beautifully enameled in colors.
Price, complete.....\$7.50

Style 2—(Not illustrated). Conventional type of three pocket brief case, with flap and straps. Three compartment interior specially designed for Post records. Furnished complete as illustrated, with a securely attached gold-plated American Legion emblem, beautifully enameled in colors.
Price, complete.....\$3.75

NOTE: If you remit in full with your order, your name and Post number will be stamped in gold at no additional charge.

**WELCOME
SHAMOKIN, PA.**



**DRIVE
CAREFULLY
LINCOLN
POST 73**

STYLE No. 3

Size—20" wide x 30" high

**DRIVE
CAREFULLY**



**PROTECT
OUR CHILDREN**

STYLE No. 1

Size—14" wide x 20" high

SAFETY SIGNS

These three special safety signs—each an exclusive Legion design—lend themselves perfectly to the safety campaigns which thousands of Posts throughout the country are sponsoring. Genuine porcelain enamel, over a steel base, these striking safety signs are absolutely impervious to the elements, exposure, etc., and will last indefinitely. Each is made with white porcelain background, with the inscription in a combination of vivid red and blue porcelain enamel. The Legion emblem is beautifully reproduced in full colors. Made with special eyelets to permit of economical and speedy erection on standard channel iron posts, which can be purchased locally.

Here at last is a durable, permanent, yet moderately priced safety sign, of which every American Legion Post can be justly proud.

PRICES

Style No. 1—Size 14" wide x 20" high, sign only, in 5 colors, as illustrated.....\$2.00 each

Style No. 4—Size 18" wide by 24" high. An impressive and very effective warning sign. Enameled in three colors. Sign only, as illustrated.....\$3.00 each

Style No. 3—Welcome-Safety sign, in 5 colors, size 20" wide by 30" high, complete as illustrated, with town name in full and state abbreviated at top, together with Post name and number, sign only.....\$5.00 each

NOTE: Above prices f. o. b. Indianapolis factory. No C. O. D. orders. Two-week delivery.

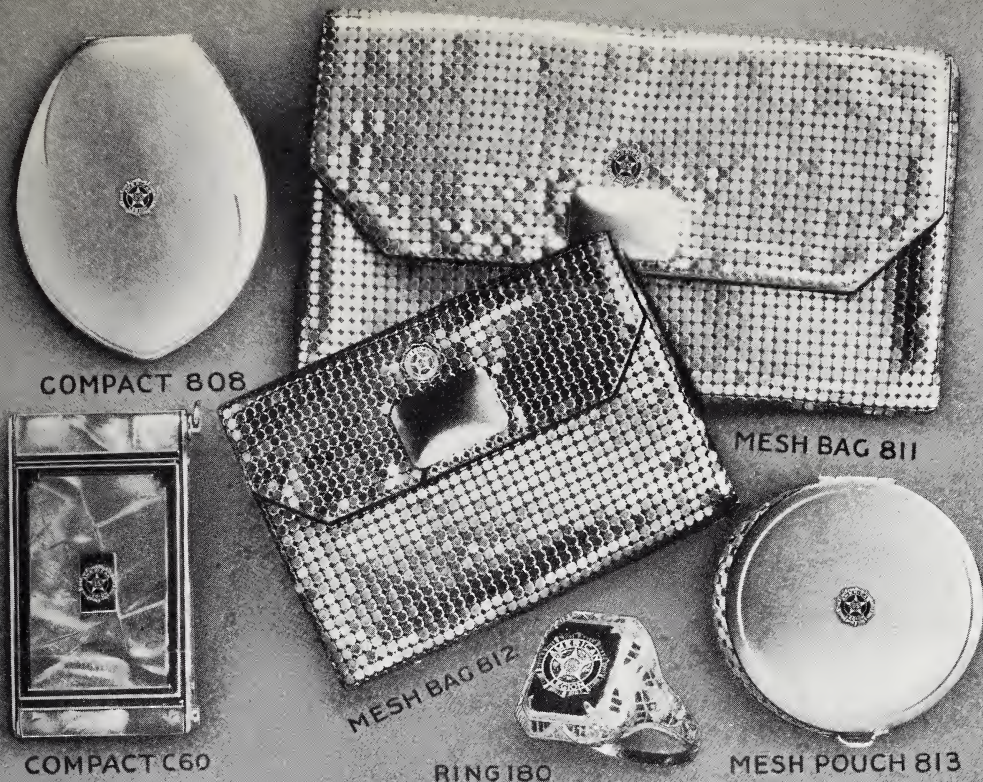
36,000 KILLED!
1,250,000 Injured Yearly



DRIVE SAFELY

STYLE No. 4

Size—18" wide x 24" high



for Women Legionnaires

☆ This splendid assortment of women's Legion jewelry has been created expressly for those splendid women—ex-Nurses, Yeomanettes and Marinettes—who enjoy the privilege of full Legion membership. Auxiliary jewelry is featured in a separate catalogue, which will be mailed upon request.

PRICES

Compact No. 808—Beautifully finished in gold bronze, this unusual type of compact contains loose powder compartment, rouge and mirror. Brand new, and distinctly out of the ordinary. Price.....\$2.25

Compact No. C-60—An extremely popular camera type compact with an irresistible gray pearl cover. An unusually smart compact, containing powder compartment, rouge and large mirror. Cleverly concealed in one end is a lip stick. Price.....\$1.75

Compact No. C-60-1—Same as above, but without lip stick. Price.....\$1.25

Mesh Bag No. 811—Exquisitely executed, this genuine Whiting & Davis gold mesh bag for afternoon or formal use is an exceptional value. The small gold-plated American Legion emblem is beautifully enameled in colors.

Size $6\frac{3}{4}" \times 3\frac{3}{4}"$. Beautifully lined in heavy gold silk. Price.....\$2.75

Mesh Bag No. 812—Same as No. 811, excepting $4\frac{1}{2}" \times 3\frac{1}{2}"$ in size. This, too, is a genuine Whiting & Davis bag. Price.....\$1.50

Powder Pouch No. 813—Smart and compact, this attractive gold mesh powder pouch can be used separately, or with mesh bag 811 or 812. The soft, satin gold finish top bears a small gold-plated American Legion emblem in colors. $2\frac{1}{2}"$ in diameter. Pouch is lined in chamois and is furnished complete with powder puff and mirror. A splendid value. Price.....\$2.25

Ring No. 180—A delicate sterling (solid) silver filigree design, with black onyx setting. The gold-plated Legion emblem is beautifully enameled in colors. Be sure to specify ring size when ordering. Price.....\$3.00

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